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MAD

MARCH 2001

NUMBER 403



MAD Editor's Note

Dear MAD Reader:

As you know, MAD has long been an innovator in the magazine industry and now, beginning with this very issue you hold in your hands, we offer two exciting new concepts that are sure to revolutionize the magazine business: color and advertising. That's right, for the first time in history, a major publication will offer both full-color editorial pages and advertisements from important international companies. We are sure it's only a matter of time before other publications will do what they've always done — follow our bold lead and offer their own color pages and advertisements. But you, dear reader, will be able to tell your friends that you saw MAD do it first!

Onward to a new era in publishing!
MAD-ly,

The Editors

VEY TO GO
BY PC VEY



"ME? I THOUGHT YOU KNEW HIM."

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warnerbros.com



What, me website?



madmag.com: Further Proof That The Internet Is Not Living Up To Its Potential.



MORE DEPARTMENTS

1996
Crayola Announces
New Crayon Color,
Trashy White, in
Honor of Paula Jones

218 B.C.
Hannibal Recrosses
The Alps Upon
Discovering He Left
His Wallet at the Hotel

**THIS MONTH
IN HISTORY**

MARCH

SUN	MON	TUES	WED	THURS	FRI	SAT
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
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1997
IRS Disallows
Dallas Cowboys
Player to Write
Off Cocaine
as a "Business
Deduction"

1989
CIA Foils Plans of Chinese
Spies to Steal "The
Clapper" Technology

1992
Saddam Hussain Refuses to
Let Olympic Judges Inspect
Iraqi Ski Team's Stretch Pants

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36



"Be wary of anyone
who gives you advice
that begins with,
'Be wary of...!'"

FRONT COVER ARTIST: ROBERTO PARADA





MORON MAIL — THE RETURN

I noticed that you have some guy named "Ed" whose job is to reply to reader mail in your letters department. I was thinking that since my name is also Ed, that I could someday apply for the position of responding to numbskull letters. Please let me know if this is possible.

Ed Paz, Greendale, WI

Eddie — In your numbskull letter, when you presume you could respond to numbskull letters just because your name is Ed, you were wrong. —Ed.

Make A Dumb Wish Foundation™

I have been a reader of MAD for about 2½ years and I have a dumb wish for *The Make A Dumb Wish Foundation™*. I wish that Antonio Prohias would make a "Spy Vs. Spy Vs. Spy" because I enjoy them.

Mark Hudson, Cedar Rapids, IA

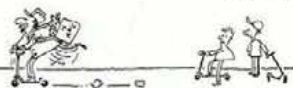
Marcus — It's rare that we at *The Make A Dumb Wish Foundation™* receive a letter as dumb as yours. Have Antonio Prohias create a "Spy Vs. Spy Vs. Spy"? As even a casual MAD reader would know, Antonio Prohias died two years ago (See Letters Page #371). He's dead, dead, dead and so for that matter is your dumb wish! Thanks for writing! —Ed.

HOW TO REACH US
Please Address Correspondence
To: MAD, Dept. 403, 1700
Broadway, New York, New York
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submissions. Manuscripts will not
be returned or acknowledged,
however, unless they are accom-
panied by a self-addressed,
stamped envelope! MAD doesn't
read faxed submissions!

MAD CELEBRITY SNAPS



Steven Kruskowski of Maynard, MA snags a three-year subscription with this celebrity snap of Frankie Muniz from the TV show *Malcolm In The Middle*, who coincidentally, is featured in yet another MAD TV Satire, "Malcontent In the Muddle" (how we keep coming up with these hilarious parody titles we'll never know) on page seven! Congrats Steve and sorry, Frankie!



PROSE AND CONVICTS

Just like to say I'd be lost without your magazine, passing those long locked-up nights. I don't know what I'd do. Maybe freak out and add another charge. Which is not right anyway, 'cause I didn't do it! You understand? Huh? O.K., I'm calm now.

Marco Miles, Boulder County Jail
Boulder, CO

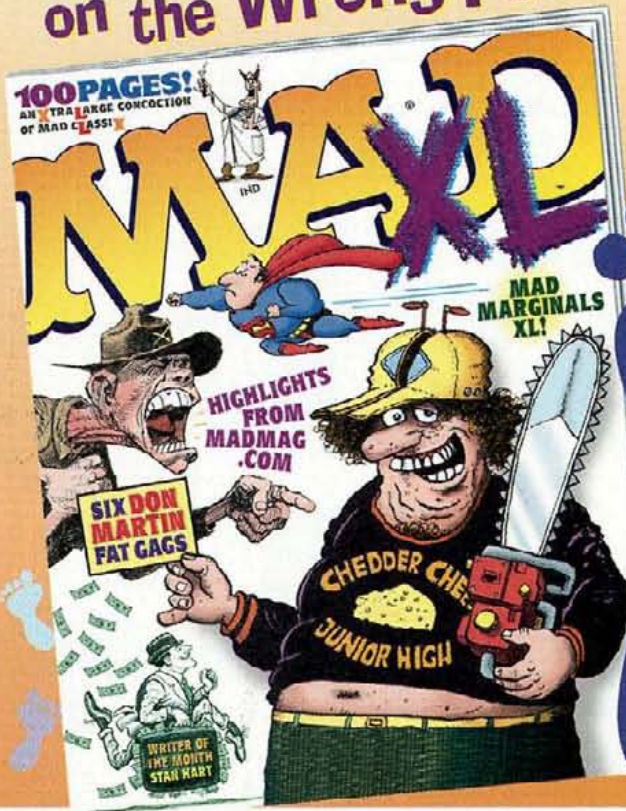
P.S. Could you send me a free subscription?

Marco Polo — Thanks for writing. Your letter once again validates our sales force's number one slogan "MAD: It's a Great Prison Read." Unfortunately, we can't send you a free subscription. We are, however, sending you a grapefruit spoon in a Hostess Twinkie. Start now and freedom could be yours as early as 2037. See ya on the outside! —Ed.

P.S. Give our best to Captain Hank!

Start the New Year off
on the Wrong Foot

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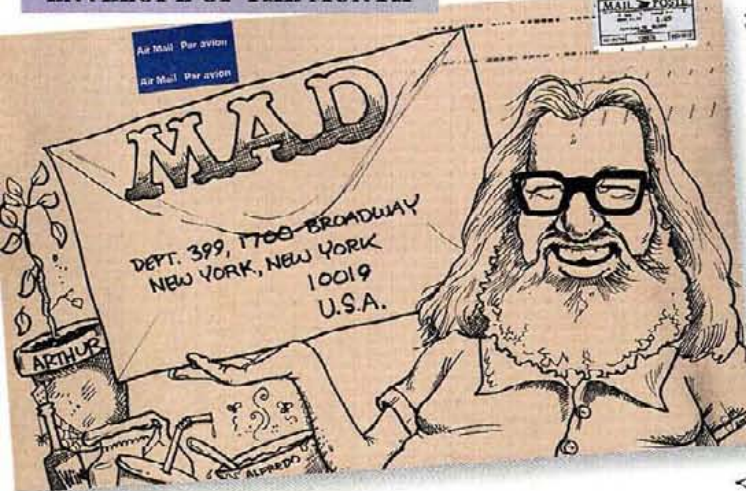
MADMAG.COMPLIMENTS

You guys have been with me for most of my life. I started reading MAD when I was seven. My parents recognized at an early age that I had a weird sense of humor. In fact, whenever I was sick as a child, along with chicken soup came the latest issue of MAD. They knew it would make me feel better. Humor is the greatest healer. That was 1974. Although I should have subscribed, I never have. But I still regularly buy each new issue as they come out. To this day, 26 years later, if my parents know I'm ill, they will make a special trip just to bring me the latest issue. It's a thirty-mile drive for them (okay, so they're checking up on me, too) but they always bring the "Usual Gang of Idiots" with them. You guys (and girls) have helped me through some hard times and you've always made the good times better. I just want to thank all of you crazy people who make life a lot more tolerable.

Sam Price, Gainesville, FL

The Price is Right — Thanks for your wonderful and heartwarming letter. Now get out your credit card and dial 1-800-4-MADMAG and subscribe already so your parents don't have to drive for hours just to take care of their sick little baby-wabes and make sure their pumpkinhead has the latest issue! Again, thanks for your kind letter. —Ed.

ENVELOPE OF THE MONTH



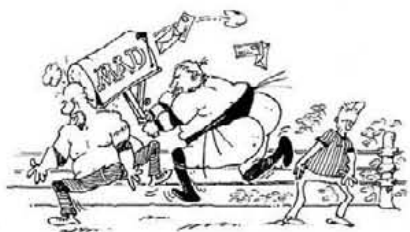
Jon Ljungberg of Winnipeg, Canada sends us this issue's Envelope of the Month featuring MAD founder William M. Gaines, who, unfortunately, like Antonio Prohias, is dead, dead dead. Thanks for depressing the hell out of us, Jon!

PEOPLE, PEOPLE WHO NEEDLE PEOPLE...

Is Barry Liebmann from Canada, perhaps a relative of Celine Dion? The reason I ask is his third point against George W. Bush ("The Case For/Against Gore/Bush" MAD #398), that "other politically ambitious governors will fry as many criminals in the electric chair as George W. did..." Texans haven't used Ol' Sparky since Hector was a pup. Texas uses lethal injection to dispose of its Death Row guests. George W. never fried anyone, although many deserved it. You can quit worrying about your power grids. Millions of readers will probably be misled by Barry's groundless fearmongering.

William Cowper Brann, Waco, TX

Wild Bill — Thanks for your wonderfully attuned letter. In answer to your question, yes, Barry Liebmann is from Canada and may have once shared an escalator with Celine Dion. As to your point about Ol' Sparky vs. Lethal Injection, about halfway through your ranting, rambling letter we would have welcomed either! See ya on The Green Mile! By the way, who the @#\$! is Hector??? —Ed.



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Paul Levitz
executive vice president & publisher

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**Contributing Artists
And Writers**
the usual gang of idiots

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TEKKEN TAG TOURNAMENT



RIDGE RACER V



MOTO GP





Somehow those nutheads at Fox TV got the idea that dysfunctional equals funny. "Imagine how hilarious it will be," they said, "if we get dysfunctional parents and some dysfunctional kids and have them surround a whiny semi-normal kid who won't shut up. It will be comedy gold!" Gold? Hmmm. We think it's just nonstop dribblings from a...

Malcontent in the Muddle

ARTIST: TOM RICHMOND

WRITER: DESMOND DEVLIN

In real life, when a kid starts talking to somebody who's invisible, they jack up his dosage of Ritalin! On Fox, they gave me my own show! My job is to keep the ratings cruising along, from *Futurama* to *King of the Hill* to *The Simpsons*, but it's going to be tough! The people on this show aren't nearly as realistic!

Over there screaming at my family is my mom. Mom! She's overbearing, brash, has poofy hair and a white-trash attitude! But don't get me wrong, she prays every day! Mostly, she prays that nobody will remember Peggy Bundy from *Married...With Children*!

There goes my dad. Dad! He provides us with something important that our family would otherwise lack: a mother figure!

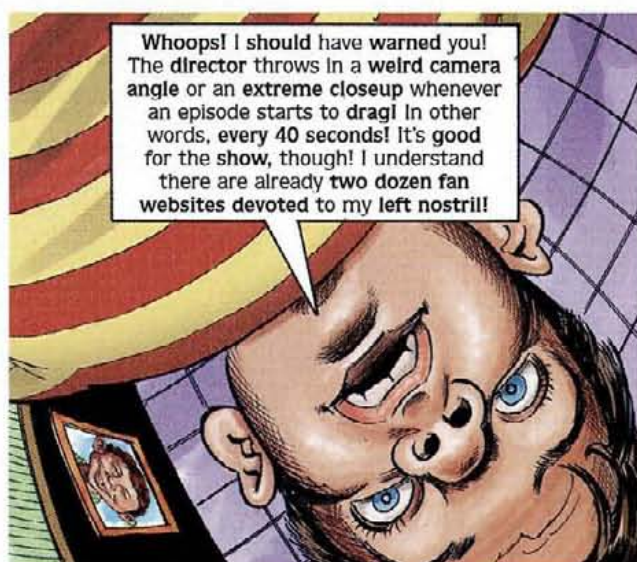
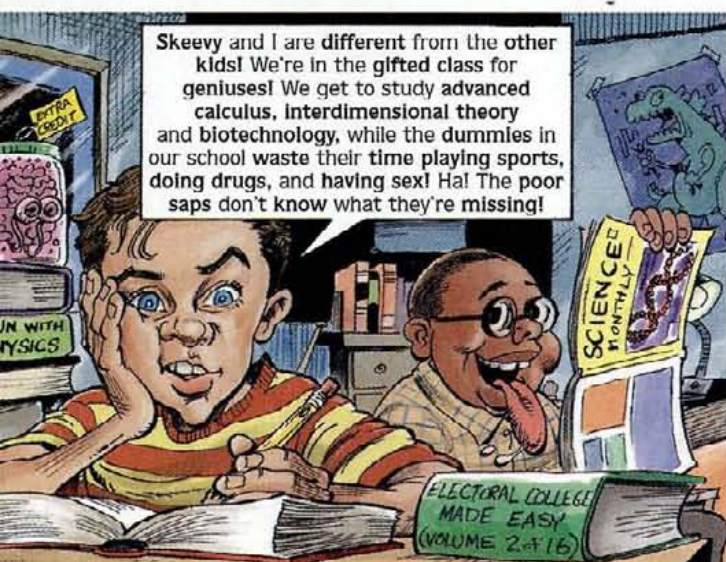
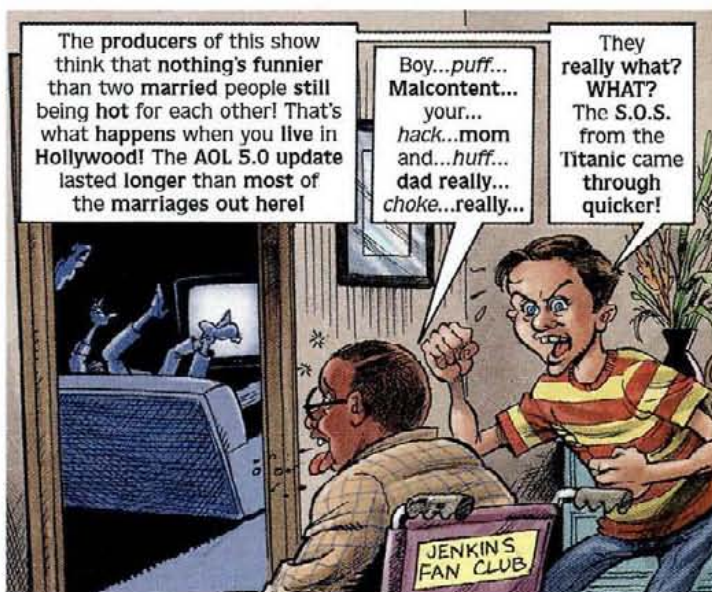
The only one in my family I look up to is my big brother, Frantic! Unfortunately, mom and dad sent him away to military school, so he sleeps in a room with 30 men! During hazing week, they stripped off his clothes, shaved off all his body hair and shoved stuff up his butt! My parents are hoping military school will make a man of him!

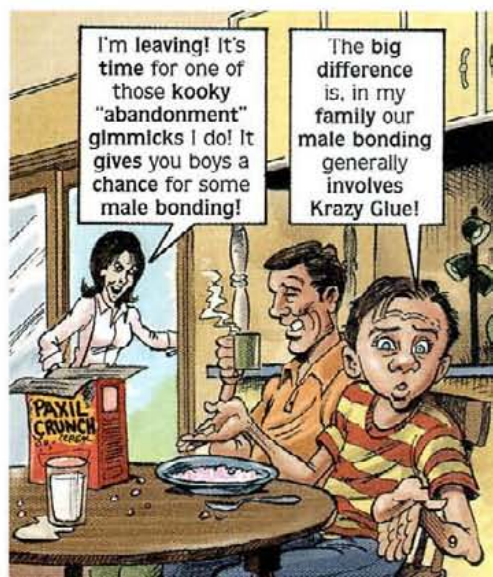
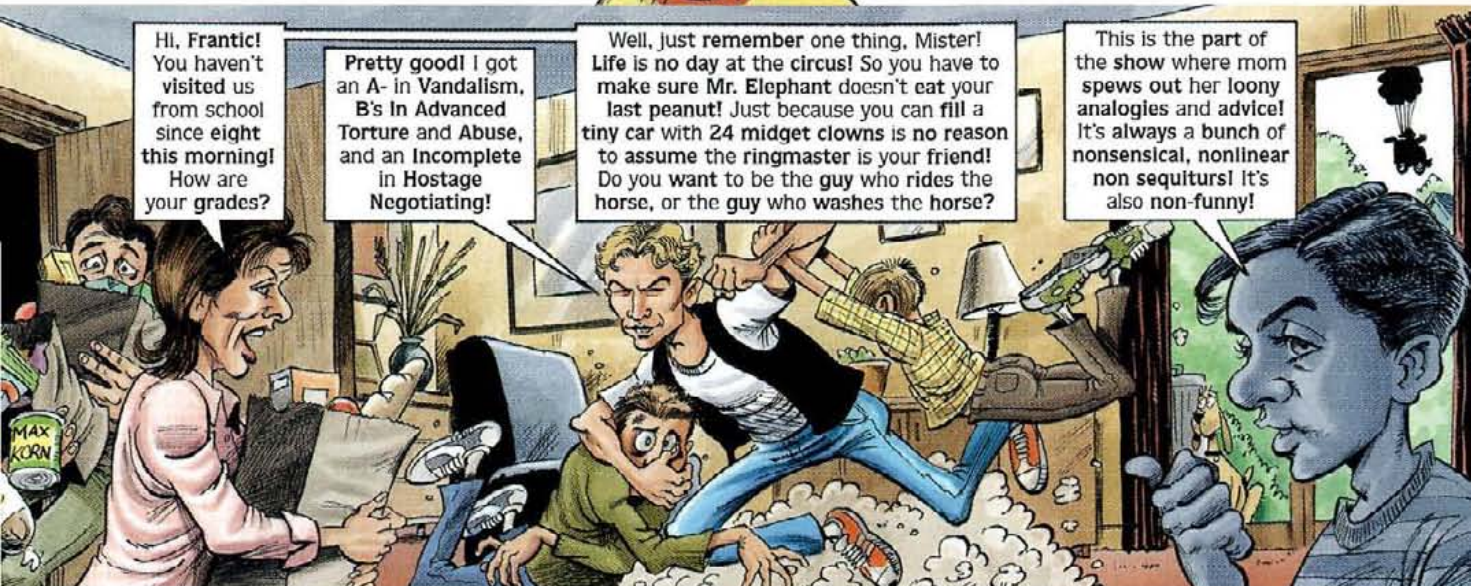
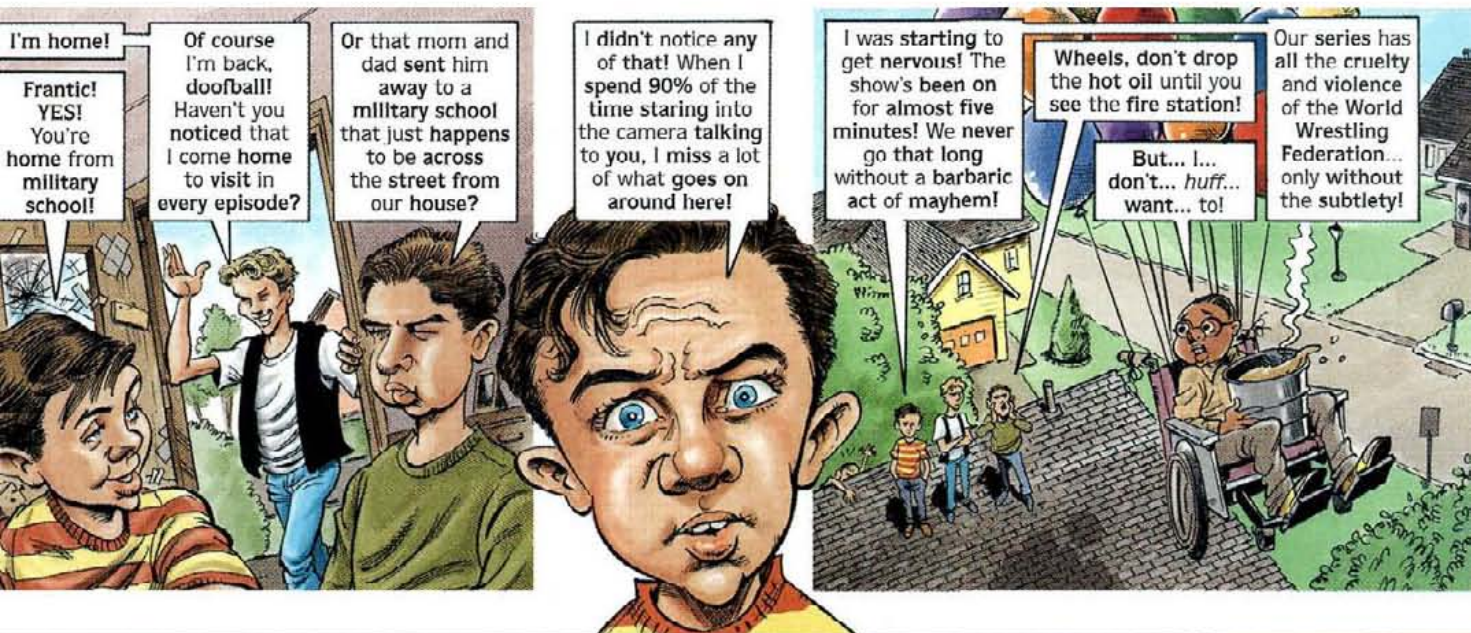
That's Gooley, the adorable little kid! He has trouble keeping up! You'll notice that we rarely feed him more than one sentence to say! Even then, it's a real struggle coaching Gooley to say the words as if he understands them! I'm not complaining, though! It's the same problem George W. Bush's handlers have to deal with every single day!

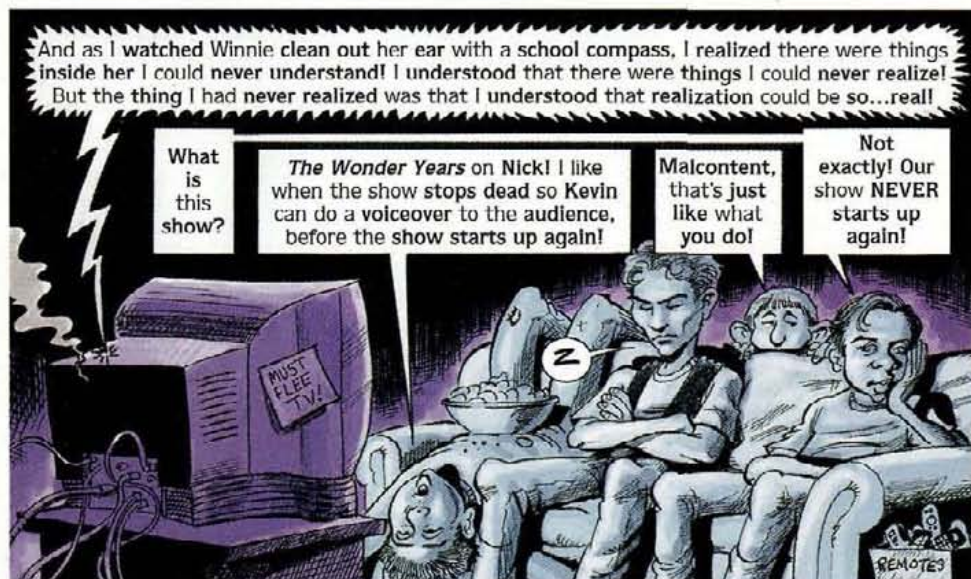
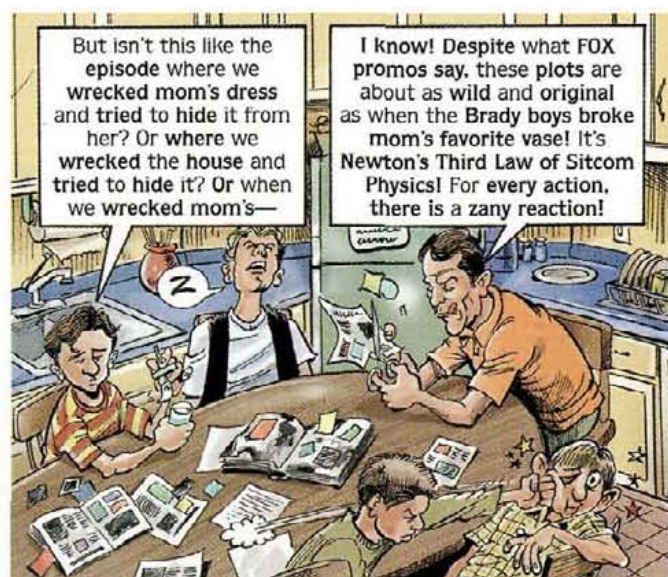
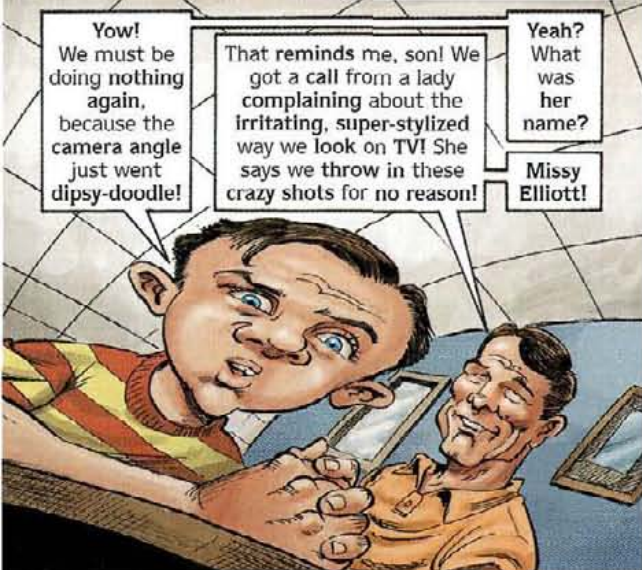
Reek is the #2 brother, if you know what I mean! He's not as smart as me! He's not as cute as Gooley! He's not as sociopathic as Frantic! He's nothing but a twisted second-place loser! If those people who make TV shows about bitter former child actors have any foresight, they'll sign Reek to an exclusive contract today!

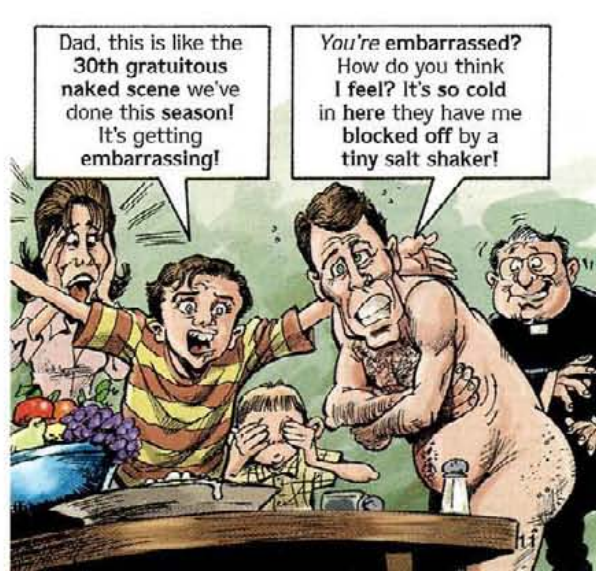
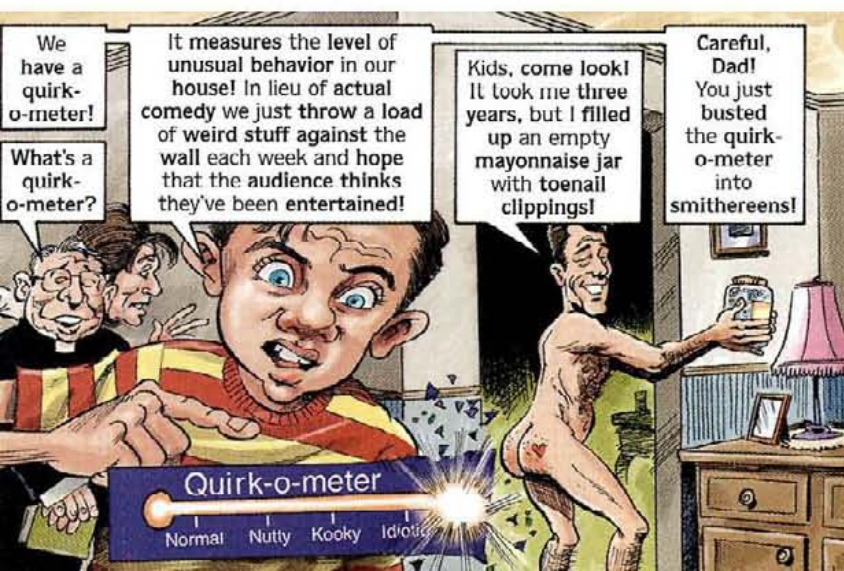
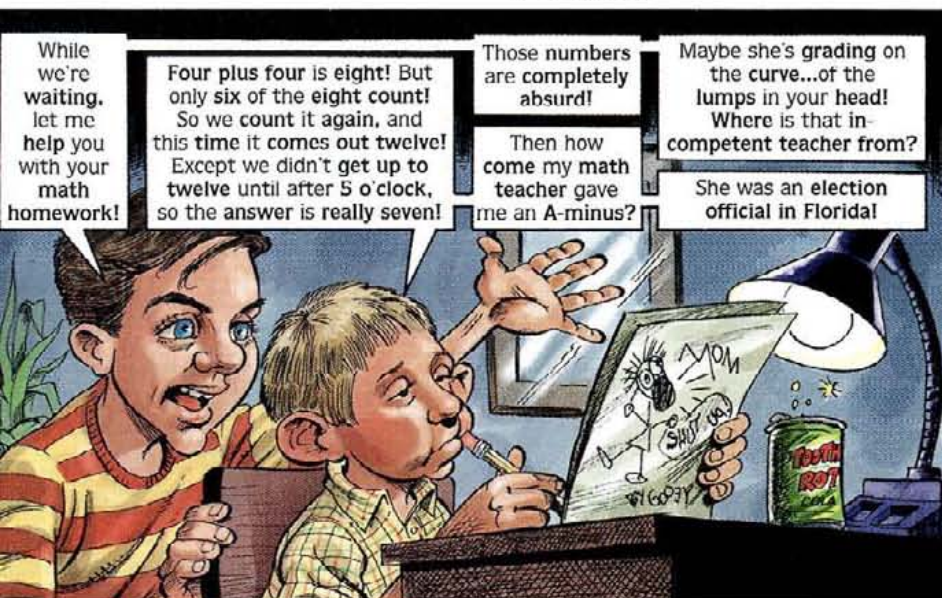
Coming over to visit is my friend Skeevey! He was the second person Fox TV signed under its "Hire the Handicapped" program! The first was Keith Olbermann!











This brings back so many images... so many weird images! I don't remember Gwyneth Paltrow being your best man!

Uh....

I also don't recall a B+ review of the new 'N Sync album being part of my wedding dress! Or a milk mustache on the caterer, supermodel Christy Turlington!

And I'm fairly certain that I did not conduct the ceremony in full Goth makeup!

Jerk! I told you not to cut those pictures out of *Entertainment Weekly*!



What's the story?

It's like this...GAAA! Hamstring pull! I'm down! Ahhh!

Nice try. Shaq! Now do I get the real story, or do I dye your hair blue in your sleep again?

What do you think about when mom and dad get into these kinds of discussions?

I just hope my court-appointed psychiatrist will be a hot babe!



Howl, you really hurt my feelings! You betrayed my trust! And there's only one mature way I know of for us to sensibly address these issues and come to a meeting of the minds as two adults!



Rock 'Em Sock 'Em Robots! Best 2 out of 3 gets to be on top!

The marriage that decapitates together cohabitates together! Yaarrghh!

This is totally immature, and I'm just five years old!

You're right! This makes no sense at all!

It doesn't have to make sense! "Mannered peculiarity" + "pop culture reference" = "Emmy nomination"!



You might say that everything's back to abnormal around here! My brother Frantic went back to military school, but he'll probably be back for dinner! The Coast Guard radioed that they spotted Skeeve off the coast of Newfoundland! I assume Goovey is still in the mall fountain where we left him yesterday!



Unfortunately, that means that my boring life is pretty much the same, too! But I don't have to tell you about that! Do I? Who are you, anyway? How come you never answer me? All you do is stare, stare, stare! Your eyes! They burn! Get them off me! I'm covered with eyes!



Say something, damn you! Acknowledge me! Who am I talking to? I'm so terribly alone! Nuh! Nuh! Nuh!

That's what I get for eating nothing but Funyuns and Jolt Cola the whole time I was pregnant with that one!

I knew the men would come to take that crackpot to the nuthouse someday! And now there are three!

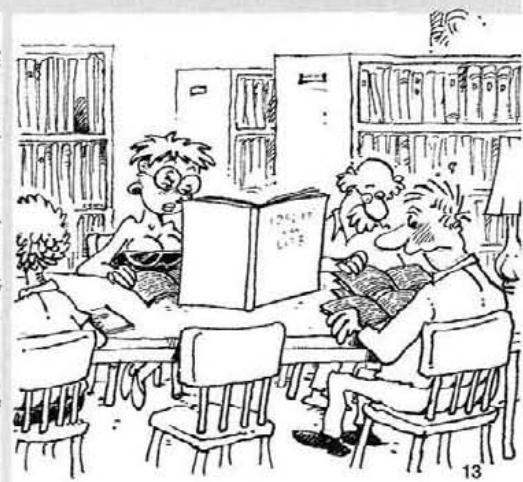
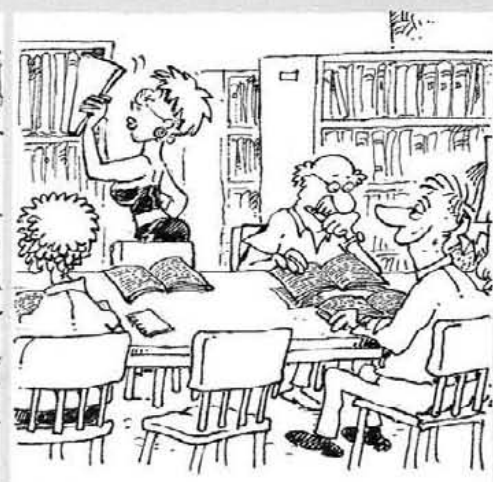
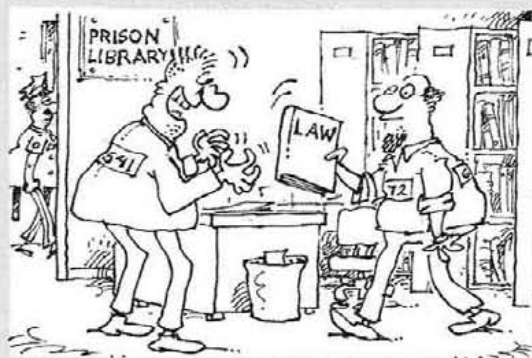
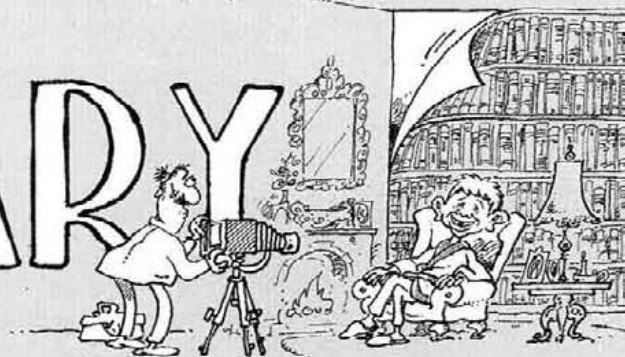
And "Reek in the Muddle" sounds awfully sweet!

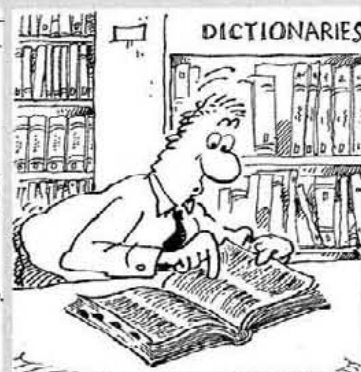
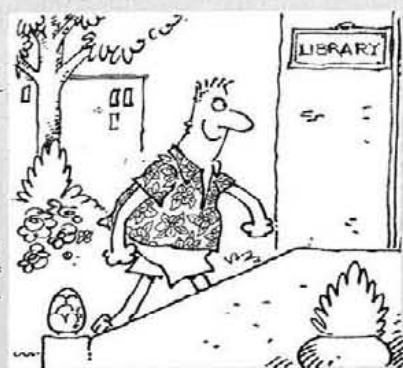


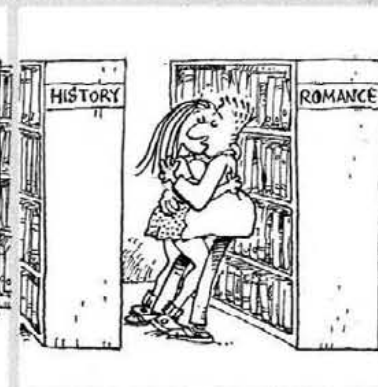
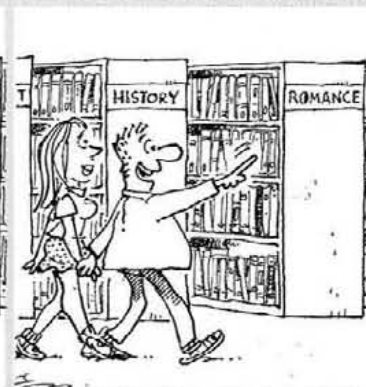
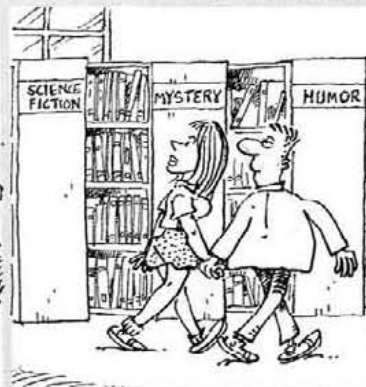


A MAD LOOK AT THE LIBRARY

ARTIST AND WRITER: SERGIO ARAGONES









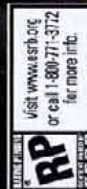
My money's on the
chick with the lion.

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It seems no one has time to write a letter anymore. Communication has been reduced to a quick phone message, a brief fax, or a few numbers sent on a pager. A good old-fashioned letter has become a lost art! We at MAD want to put a halt to this disturbing trend because frequently the best way to get what you want is by crafting a manipulative missive. Our lofty goal is to pass on to America's youth the rewards that await them if only they correctly take pen in hand. Thus, therefore, and hence, we present to you...

A KID'S

THANK YOU LETTER TO GRANDMA

State the letter's intention right up front.

Throw in a little brag to ensure that the money keeps rolling in.

Make a wizened statement of fiscally sound policy.

Add future goals and plans to show you have direction.

Make small talk so it looks like you're not just writing a thank you letter because your mom made you.

Keep it on a first name basis. (Hint: add a "y" to the end of your name for "cute" effect.)

Dear Grandma,
Thank you for the money. I will put it in the bank. I will use it to buy a computer when I'm older. I had a test yesterday. I got an A. (Maybe it was because I wore the red sweater). Thanks again for the money!

Make extraneous reference to the sweater she gave you for Christmas to ensure more money next time.

Reiterate the first line to fill up more space.

Love, Jimmy



me



sparky our cat

Draw a primitive picture somewhere, anywhere, on the card (preferably of animals smiling or talking).

Note: Copy letter for all other birthday thank yous, adding only minor variations such as "Thank you very much!" "Thanks!" and "Thank!"

PRODUCT MANUFACTURER LETTER

Let them get to know the real you. Key words to use: church, studying and helping the elderly.

Make them panic. Quick solutions and free skateboards will follow.

Dear Skate-co,
Hello, my name is John Peters. I bought a defective skateboard from your company last week. I was skateboarding to church on Sunday, as I usually do when I'm not studying for advanced placement classes or doing community service for the elderly, when suddenly the wheels locked and I was sent flying forward. A truck then rolled over my board. Luckily, my spine wasn't splintered in two like my board. My daddy says I should sue you for everything you're worth, but all I really want is a new skateboard.

Don't be too specific. For example, don't mention your dad smashed it with the car because you left it in the driveway.

Be graphic about how close you came to catastrophic injury.

Show that you're willing to take care of this "out of court."

I hope we can clear up this little "problem" as soon as possible.

John Peters

P.S. Did I mention my dad's a lawyer?

GUIDE TO WRITING LETTERS

SPORTS FAN LETTER

Dear Sammy Sosa,
I love watching you play. You're my favoritest player. I liked you even before you won the MVP award. I like to play baseball too, but I broke my leg and haven't been able to play this seesun. It would mean a lot while I sit here bedridden, if you could sign the enclosed baseball card.

Continually pile on the flattery.

Work on pity.

Include innocent alias.

Don't let him know you intend to trade the autograph for the Ken Griffey Jr. rookie card you really want.

Your bestest fan,
Billy

P.S. I know you're busy so don't bother to sign the card to me, just sign your name.

Purposely misspell a word for comic relief.

Show you're not just an opportunist.



PARENTAL EXCUSE NOTE

Be direct, the sign of a no-nonsense busy parent.

But don't make it sound so bad as to alarm the teacher who might call your parents to discuss your illness.

Note: Do not type! It's too obvious and blows your cover.

Dear Mrs. Wilson,
My daughter will not be in school today. She has the highly contagious bronchiolemingitismonophobia. But she should be fine by tomorrow.

Mary Rastem

Make it sound medically bad and a health risk to all students.

Important: Do not sign your mom's last name like you sign yours!

A KID'S GUIDE TO WRITING LETTERS

LETTER TO MOM AND DAD

Give only pertinent information: Don't mention that you haven't practiced piano for two years.

Be sly. Manipulation works best when you let them think that buying you the game is their idea.

Add one last guilt trip to guarantee the Playstation game.

Dear Mom and Dad,
Once again you missed my school concert. I would have liked to express my disappointment in person, but sadly, our communication channels have been reduced to intra-house memos. You know this lack of parental love will probably handicap my interpersonal communication skills later in life and I will end up living at home, alone and depressed.

Today, when my friend told me how his dad bought him the new Playstation game on sale for a limited time, I thought, wow, now there's a happy family.

Your unloved second son,
Alberto (in case you forgot my name already)

Fabricate some psychological damage with the threat to live at home for the rest of their lives.

Use a yellow Post-it note for drama.

LETTER TO AN EXPERT

Don't mention it's a fifth grade paper.

Make him feel recognized and famous.

To look more formal, include one middle initial more than the person you're writing to.

Dear Dr. Donald R. Petterson,
I am doing a research paper on gorillas. I am familiar with your work and was wondering, as a colleague, if you could shed some light on a few questions I have with my thesis. I've searched everywhere.

1. Where do gorillas live?
2. What do they (the gorillas) eat?
3. In 200 words or more, why are gorillas endangered?

Thank you for your help. If you ever have any questions with your research I would be happy to help.

Sincerely,
William D.L. Smith
Indiana State

Obscure your location to sound like an academic institution.

Note: Use e-mail so you can cut and paste the response right into your final homework paper.

Give him the impression that you've already done the research.

Illustrate your desire to mutually share information with a fellow academic.

finger eleven



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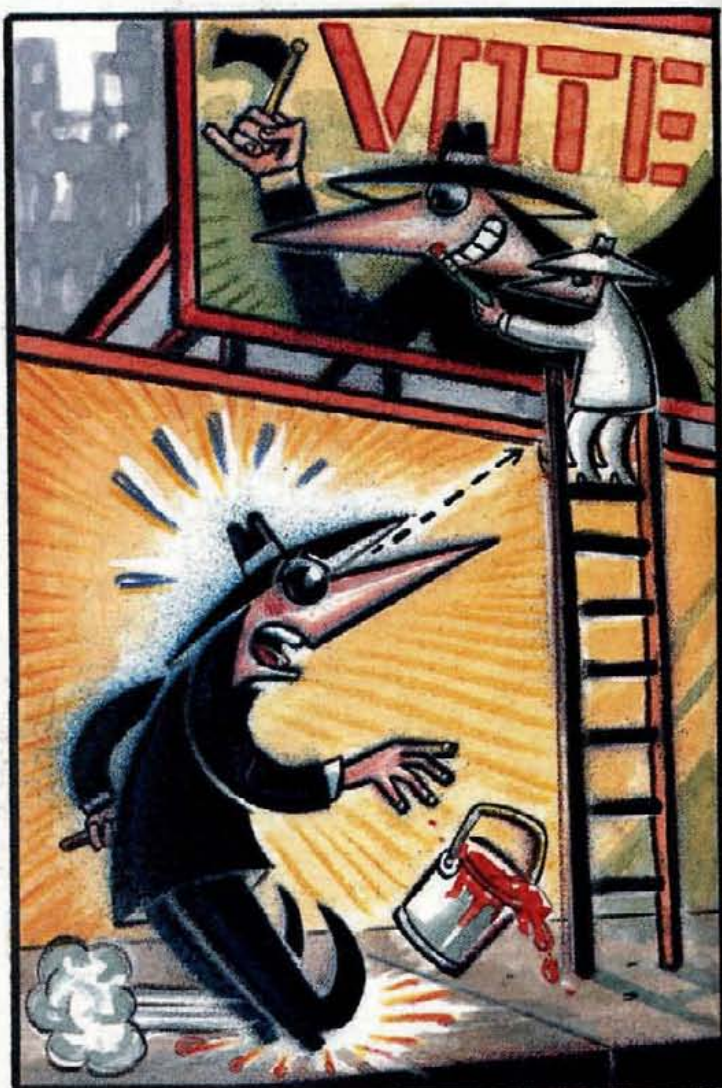
ALBUM OUT NOW

produced, recorded + mixed by Arnold Lanni

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SPY VS SPY







Ah, the sights,
sounds and smells
of childbirth.
Boil some water
and tear up
some sheets —
the big day
has arrived!

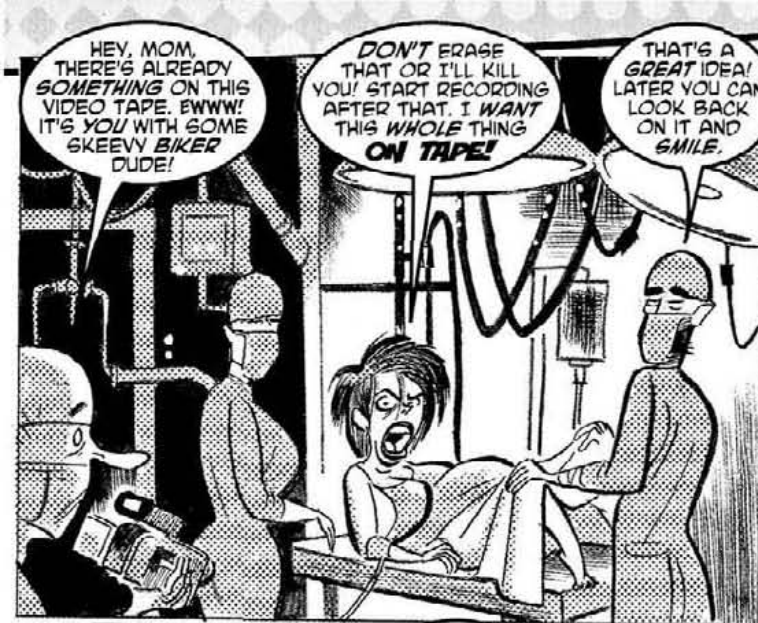
MONTY and...



THE SPECIAL DELIVERY







LEGEND



FIRST AID/SURGICAL TENT



RESTAURANT



RESTROOMS

Prepare yourself for the most mind-blowing, stomach turning, heart-in-your-throat experience ever as you create and ride the wildest coasters imaginable. Build your ultimate theme park from a variety of worlds with over a hundred white-knuckle inducing rides and attractions. Then hop in a cart and feel the skull-crushing G-forces of your own coaster creations. Hire a staff, research new rides, and manage your budget to keep your theme park from going under. Let the battle between stomach and gravity begin.

\$ 18927

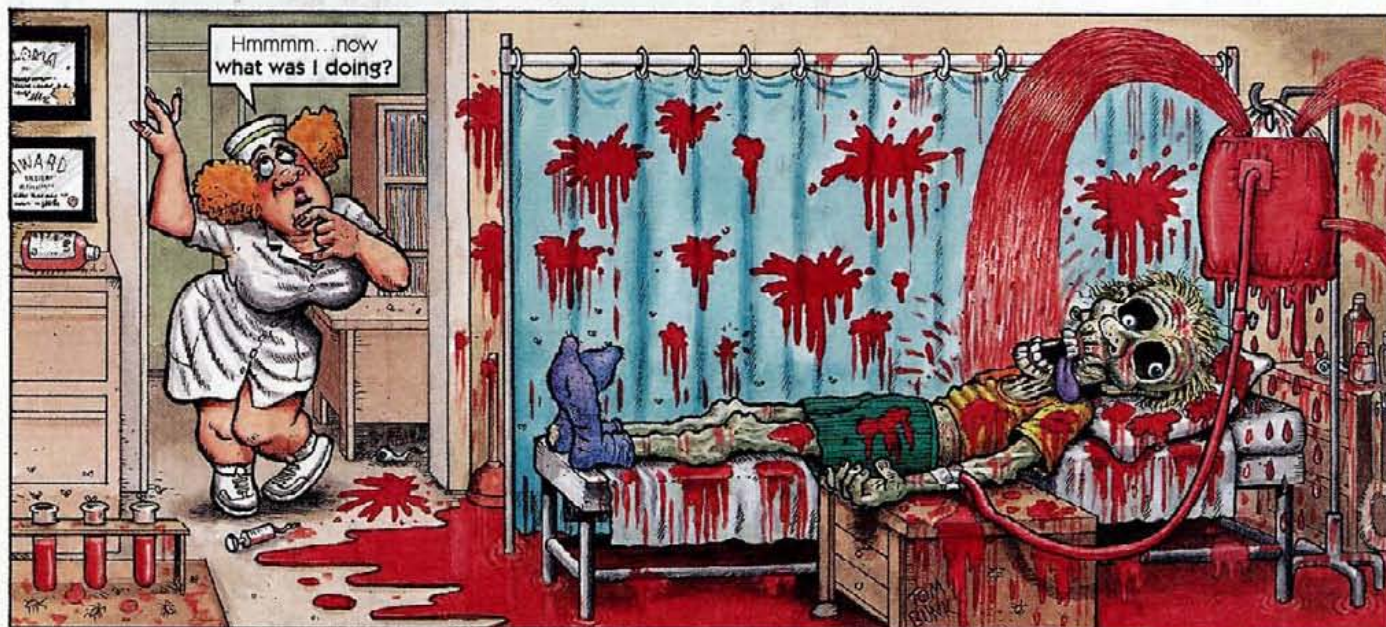
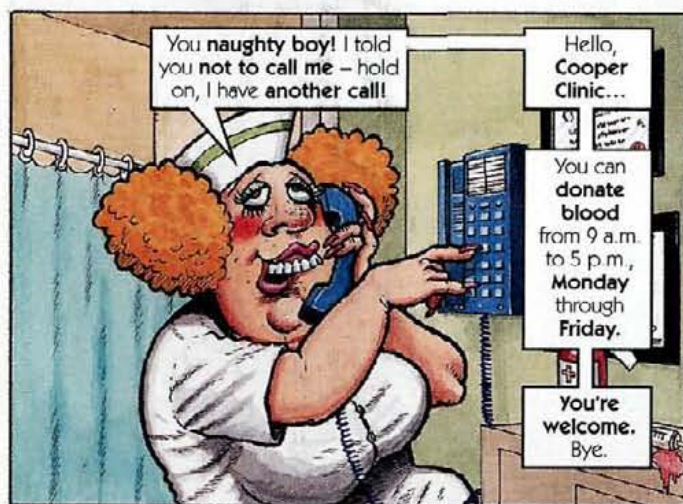


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A BLOODY MESS



Oh no! Not another movie that teams up Bruce Willis with writer/director M. Night Shyamalan! *The Sixth Sense* was bad enough! But this one is even more slow-paced, even HOKIER with its supernatural themes, even more reliant on clichéd upside-down camera angles and uses even more symbolic colors that symbolize nothing! In fact, this one is just plain...

UNBEARABLE

ARTIST: ANGELO TORRES

WRITER: DICK DEBARTOLO

This twisted metal is all that's left of an express train that left the tracks at high speed today! And THIS lucky man seems to be the only person still alive! He's actually very lucky, because the conductor didn't collect his ticket before the wreck, so he'll be able to ride for free on his next trip!

Folks, look right into the camera and tell us who you are!

I'm Deadly Dull, a security guard with so-so psychic powers and an even worse fashion sense! I mostly wear ponchos that hide my face! For formal affairs, I wear a black poncho! For the beach, I wear a blue poncho, and when I garden, I wear a green poncho! It's not like I don't have an imagination! My imagination is as vast as...er, as vast as...um, something very, very vast! And trust me, THAT's vast!

I was born frail! How frail! At the moment of birth, the doctor slapped my butt and broke 17 bones! The first word I ever uttered was "fracture"! Once, a guy standing next to me blew his nose and broke MY neck! The last time I chewed a piece of gum, I broke my jaw! I tell you, I'm frail!



I love my dad! I want to be exactly like him when I grow up! Except I don't want to be bald, I'd like to have a wife who sleeps in the same bed as me, I'd like to have a decent job and earn more than a crappy Security Guard's salary, I don't want to be such an introvert, and I look dreadful in a poncho, so I'd like to wear ANYTHING but one of those! Outside of that, I want to be a carbon copy of the old man!

I'm Ordinarily Dull, Deadly Dull's wife! Right now our marriage is kind of on the rocks! I'm not sure exactly what went wrong! We used to love the same things — attending funerals, staring at blank walls, mumbling over a glass of wine! But now I suspect he might be mumbling with somebody else! I've decided to give him another chance, because basically he's a good man! A quiet man! Almost a dead man!

Why are you staring at me like that, doc?

You were in a horrible train wreck! Everyone died except you, and you don't have a single mark on you!

Really? Look, I have a broken fingernail on my right hand and a smudge on my left calf! That's not getting away without a mark! No wonder people call doctors quacks!

Where exactly were you sitting on the train?

In the "no smoking, no picking up married women, no death" section!

You asked how many sick days you took in the five years you've worked here! The answer is "none"! You took no sick days in five years!

That's great! Then I guess I should get a raise!

No sick days, but twice you took maternity leave, seven times you took off time to attend your grandmother's funeral and you always take off on Arbor Day! Forget the raise!



I was the one who put that note on your windshield!

There was something else on my windshield along with the note!

Oh those! They were a couple of my fingers! They broke off when I lifted the wipers! I thought they had broken off in my glove!

I read in the paper that you escaped a major train wreck without injury! But I must ask, have you ever been injured?

I was once injured in a car wreck and in school I nearly drowned! Because of me, they drained the pool and never filled it again! It eliminated all drowning accidents, but diving accidents went up 1,000%!

If you almost drowned, that means water is your Achilles' Heel! You should always shower fully dressed!

Actually, I always wear a poncho in the shower! A white one!



I have a rare genetic disorder! Sticks and stones can break my bones, but a gentle breeze can also break my knees! I watched people die in fires and plane crashes and then I saw a story about a train accident with a sole survivor, unharmed! I began to wonder is there someone like me out there — at the opposite end of the scale...

You mean like someone sane?



By the way, your shop has quite an impressive collection!

Thanks! I have assembled the finest examples of comic art in the world!

Do you have anything by Angelo Torres?

What part of "finest" don't you understand?

I can't believe how high priced all this art is!

Yes, I charge top dollar, and yet I undersell the Warner Brothers Studio Store by about 300%!





This is one of my toughest assignments! Security at a football game! See that guy in the camouflage jacket? I think he's carrying a gun!

That's a safe bet! This is a football game! Fans are very competitive! I bet you 90% of the fans are carrying guns!

IS THIS AN
NFL GAME?

Hey you, stop!
I said stop!

Why
won't
that
guy
stop?

I don't know! Every
time a strange-looking
six-foot man with a wild,
deranged look and a
purple leather trench coat,
a glass cane, a limp and a
misshapen Afro chases
me, I always slow down!

You fell down
two flights
of stairs and
broke your
right leg in
five places and
your left leg
in nine places!

What
about
my arms?

It's
possible
they're
okay!

Possible?
You don't
know for sure?

Well, we
haven't
found your
arms yet!

You broke a
lot of bones
when you
took that
horrendous
fall! You'll be
in the hospital
for at least
six months!

Six months?
Doc, I can't
pay for that!
I don't
have any
medical
insurance!

Like I said, you'll be
here for half an
hour — just enough
time to chat with a
physical therapist,
who just happens to
be the wife of that
Dull guy you've
been driving nuts!

I'd say the chances
of that coincidence
happening are
one in a million!

In a movie this
contrived, the
chances are
one in one!

Since you asked, my husband
would have played pro football
if we hadn't been involved in a
terrible car accident! He was
offered millions of dollars to play,
but I wouldn't have married him if
he went pro! So we both consider
the car wreck a huge blessing!

A blessing? I can see how
a man giving up a million
or more bucks to do some-
thing he loved would
consider a car wreck that
took it all away a blessing!
Just the way Gore thought
Florida was a blessing!

H—
Ho—
How
many
pounds
gasp, are
on the
bar now?

250 pounds! The
cans of paint add
40 pounds plus
the two stale
Dunkin' Donuts
add another
30 pounds!

We need
more
dead
weight!

I'll add a copy
of the script
for this film!

My God, Joketh, what are you doing with that gun!

I want to prove dad's a true superhero! I want to see if he survives if I shoot him!

Are you crazy? That's a water pistol! You know about him and water! It will kill him in a second! If you wanna use a gun, play it safe! His .38 service revolver's in the closet!

I can't leave you alone! There are too many dissimilarities in our lives! Don't you see all the non-connections? Your bones don't break, mine do! You don't get sick, I do! You don't get HBO, I do! You don't put your socks on with Crazy Glue, I do! You don't have these excruciatingly long, boring speeches, I do! We are connected by our unconnectedness!

Hmmm...I see your point! You have real acting skills! I don't! We're on the same curve, just at opposite ends! Or to put it another way, we're at opposite ends of the same curve! You're not as stupid as I thought!



I've decided to start using my mind and my strength to help others in distress! Mostly in flashbacks where I don't have to get too involved!

And have those sad feelings you said you had in the morning gone away?

They have!

Then I gave you good advice!

Actually, my wife gave me the good advice! She said having a fifth of scotch every night would catch up with me the next morning! I stopped, and the sad feelings vanished!

It wasn't the Scotch, you idiot! It was the water you took as a chaser! Remember? Water is your Achilles' Heel! Drink all the Scotch you want, but no water!



What are all these diplomas on your wall? A Degree in Fire Arts! A Masters in Sabotage! A Doctorate in Train Wrecks? YOU caused that train wreck!

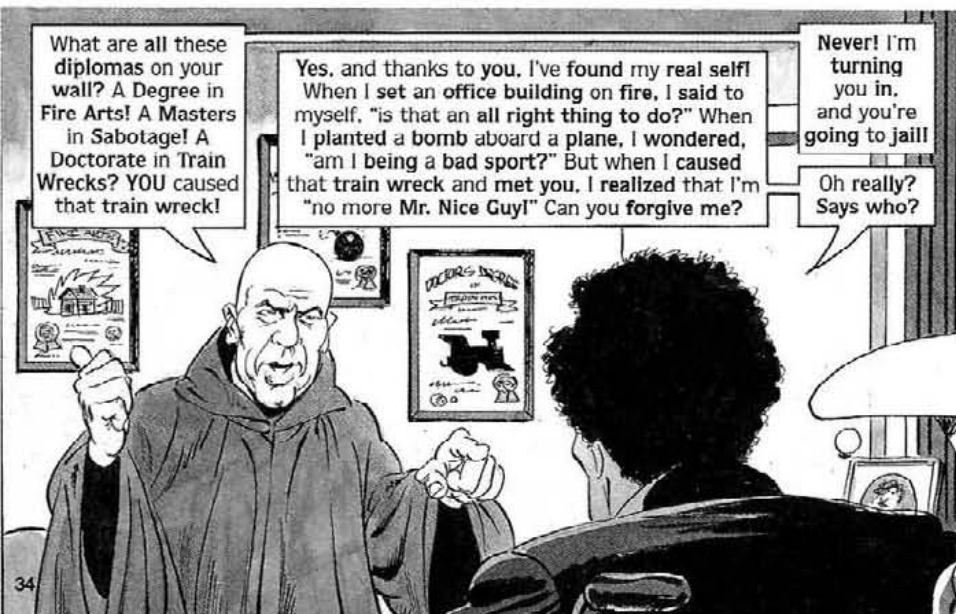
Yes, and thanks to you, I've found my real self! When I set an office building on fire, I said to myself, "is that an all right thing to do?" When I planted a bomb aboard a plane, I wondered, "am I being a bad sport?" But when I caused that train wreck and met you, I realized that I'm "no more Mr. Nice Guy!" Can you forgive me?

Never! I'm turning you in, and you're going to jail!

Oh really? Says who?

Says me! "Security Man"! The caped crusader who fights evil and arch villains, no matter where they hide! Today, a crime fighter! Tomorrow, a comic book hero!

Please! I may split my sides laughing! Oh my God, I DID split my sides laughing! Ahhhhh!



**A DIP SO CHEEZY AND
SPICY IT SHOULD
HEADLINE IN VEGAS.**



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CHEEZY. AND DARN PROUD OF IT.™



It starts with 64...
then there's 32...
then 16...
then 8...

until it's finally down to just four survivors!
Some new cheesy, *Big Brother* rip-off CBS
reality show? Perhaps! But we're talking about
America's inexplicable obsession with the college
basketball tournament! How about you? Are you
addicted to hardwood? Maybe you recognize all of the...

1



With just three minutes to play in a lopsided first round game, you suddenly become teary-eyed realizing the game will be over in about an hour.

4



You're sporting an official NCAA team licensed straitjacket.

10 SURE SIGNS YOU'RE SUFFERING FROM MARCH MADNESS

7



You're the only guy in the office who insists on wearing snap-away pants.

8



You make an effort to high five a mugger just because he's wearing a Fresno State sweatshirt.

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will join Tupac and Biggie in the 'Hood-after!

THIS MONTH'S FUTURE REAL DEAD SLIM SHADY:



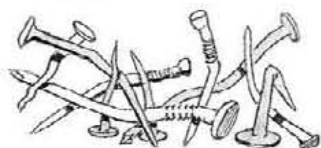


Our Guarantee

If You Find a Lower Price Anywhere Else, So What?

\$9

Box of 100



Pre-Bent Nails

Why pay extra for straight nails when you've botched every hammer job you've tried since 1987? Bent at a variety of angles for your convenience, these light-weight, aluminum nails are ideal for gluing onto cardboard and paper. (Not recommended for use with wood.)

\$9



Murdurous-Gro Fertilizer

Perfect for making homemade bombs and other explosive devices. The choice of terrorists around the globe! Not recommended for tomato plants.

\$12



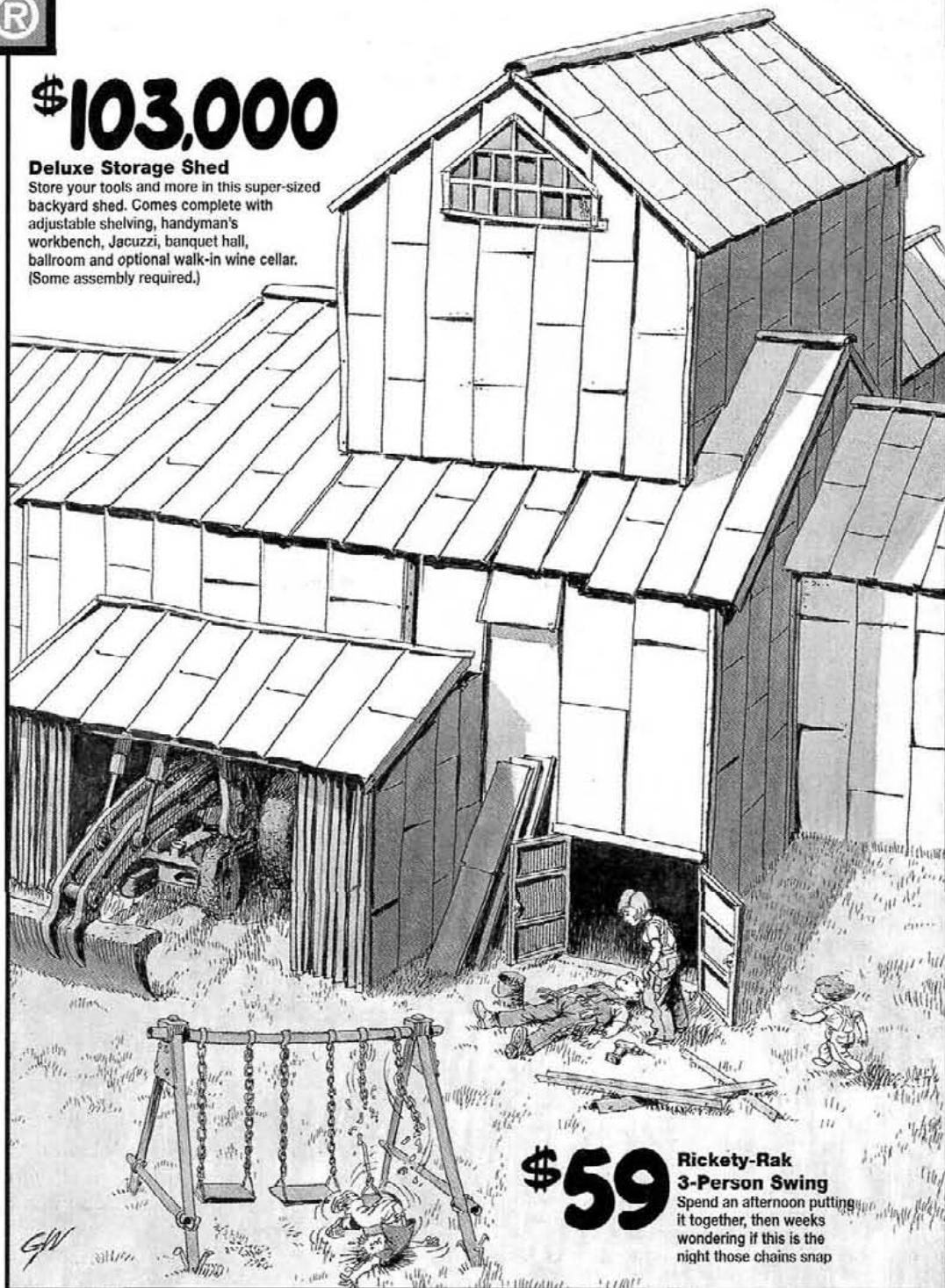
The Ultimate EZ-Lock™

You'll never forget your combination again with the new Ultimate EZ-Lock™ from Crapperco! With the advanced one-turn-in-any-direction-to-any-number method, opening your lock is now a snap, both for you and everyone else. (Please Note: Manufacturer not responsible for stolen property.)

\$103,000

Deluxe Storage Shed

Store your tools and more in this super-sized backyard shed. Comes complete with adjustable shelving, handyman's workbench, Jacuzzi, banquet hall, ballroom and optional walk-in wine cellar. (Some assembly required.)



\$59

Rickety-Rak 3-Person Swing

Spend an afternoon putting it together, then weeks wondering if this is the night those chains snap



\$4

Work Area Signs

DANGER!
STOPPING TO
READ THIS SIGN
INCREASES THE
CHANCE OF A STEEL
BEAM FALLING ON
YOU BY 87%

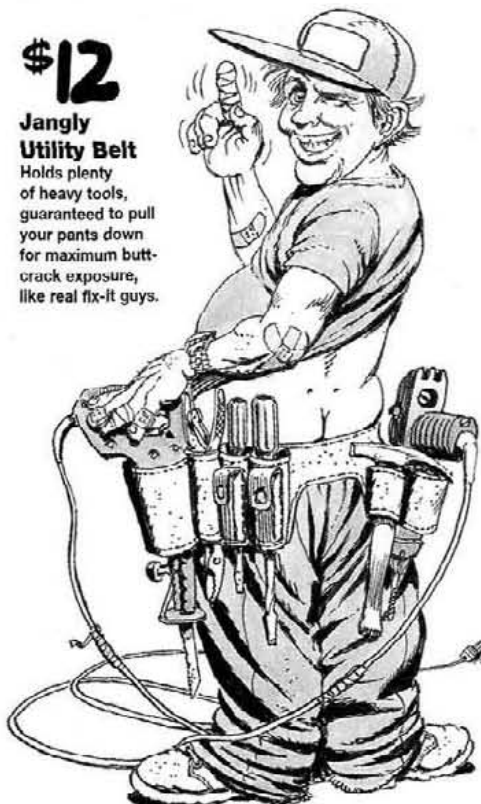
WARNING!
WOMEN PASSING
HERE MAY BE SUBJECT
TO OBSCENE GESTURES,
VULGAR LIP SMACKING
AND RUDE COMMENTS
ABOUT THE SIZE
OF THEIR
BUTTOCKS

THINK!
ABOUT HOW
WEIRD IT IS THAT
"FLAMMABLE" MEANS
THE SAME THING AS
"INFLAMMABLE"

Supplies For the Stubborn Handyman of the House Who Just Refuses to Acknowledge He Doesn't Know What He's Doing!

\$12

Jangly Utility Belt
Holds plenty of heavy tools, guaranteed to pull your pants down for maximum butt-crack exposure, like real fix-it guys.



\$6/PAIR

Work Gloves
You name the number of remaining fingers — we have the glove for you! Available in Medium, Large and Stumpy.



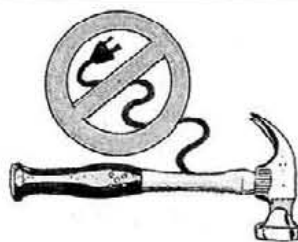
\$47

Annoy-A-Lot Leaf Blower
Notice it's called a "leaf blower" and not a "leaf remover" or a "leaf picker-upper." Three-speed option allows you to spray leaves, dirt and branches in 132 different directions. 486 decibel level guarantees you'll disturb everyone within a 30-mile radius. (Protective ear-wear sold separately.)



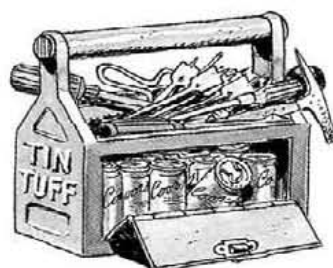
\$17

Cordless Hammer
How many times have you wished you could hammer a nail without having that annoying cord get in the way? Well, here's your answer! From the makers of the cordless extension cord.



\$9

Tin-Tuff Fake Toolbox
Realistic-looking "toolbox" is actually a cooler. You can appear to be hard at work when, in fact, you are drinking the day away! Holds approx. 24 cans.



\$144

Pocket Lawnmower
Now you can trim your lawn blade-by-blade with Swiss Army precision-cutting just like the professionals! Starts without the strenuous yanking required in conventional mowers. No gasoline required.



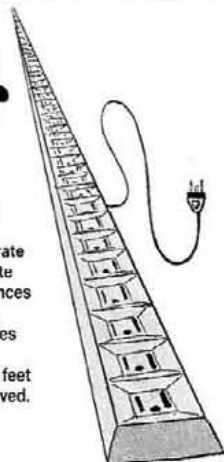
WE ACCEPT



\$24

415-Outlet Strip

Maximize your electrical output! Now you can conveniently operate 415 of your favorite household appliances at a time, or one device that requires 45,650 volts. Approximately 17 feet long. UL Unapproved.



\$3/BOX

Bonsai Tree Lumber

Finally, an alternative to those cumbersome and hard-to-store Popsicle sticks! Choose from 1", 1.5", or 2.5" beams. An excellent choice for building matchboxes and all your miniscule construction needs.



\$24

Downspout Stabilizing Gauge

Dual quad, forged steel with variable speed swivel diverter. Galvanized nipple valve allows for easy electro-flo and tuval lock readings. High tension clenchers prevent spillage. Actual use unknown, though it sure sounds impressive. From the makers of Rumbaflex!



\$19

Snag-A-Hose

30 ft. of tangled-up frustration and fun for the whole family! Takes at least four hours and three people to straighten out or your money back! Automatically re-tangles after each use.



\$5

Half-Filled Paint Cans

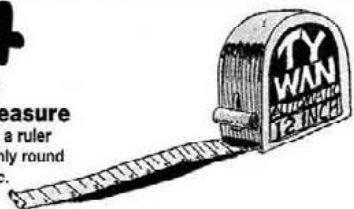
Just like the ones sitting in your garage this very minute, only for half the price! (Encrusted Paint Brushes \$1.95 ea.)



\$14

12-Inch Tape Measure

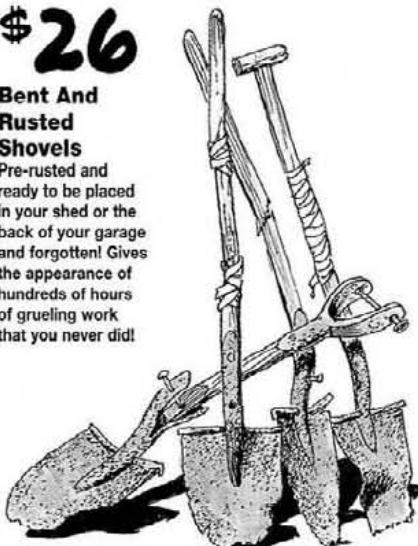
Like having a ruler with you, only round and metallic.



\$26

Bent And Rusted Shovels

Pre-rusted and ready to be placed in your shed or the back of your garage and forgotten! Gives the appearance of hundreds of hours of grueling work that you never did!



OUR UNCONDITIONAL RETURN POLICY
Return Any Item To Us In Perfect Condition And We Will Get All Of Our Money Back From The Manufacturer!

Guaranteed!

Life-Size Waterfall Kit

Forget about those wimpy front lawn jobs. This E-Z to assemble 147-square acre cascade will provide you and your family with a breathtaking conversation piece. Water not included.

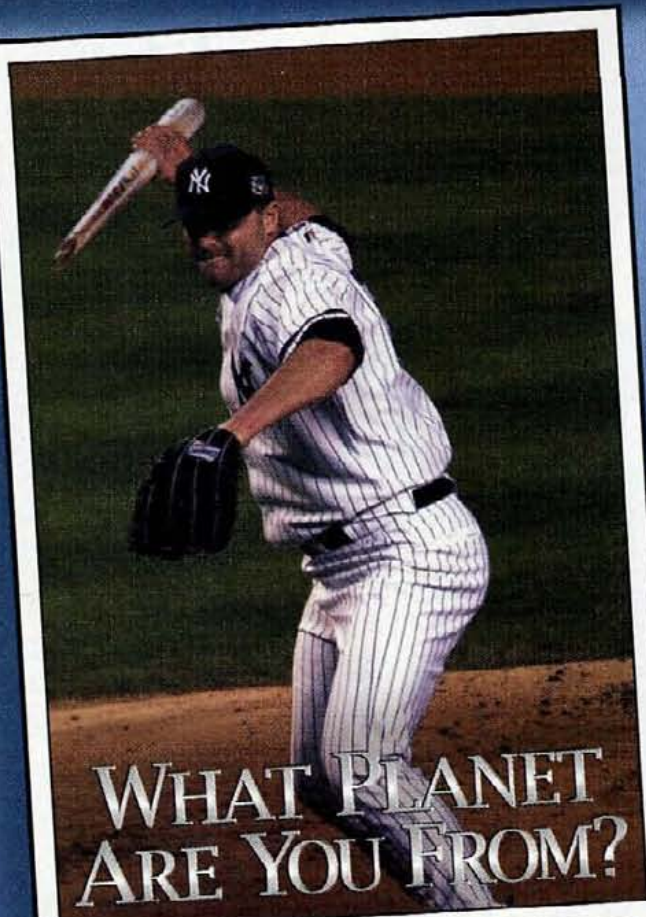
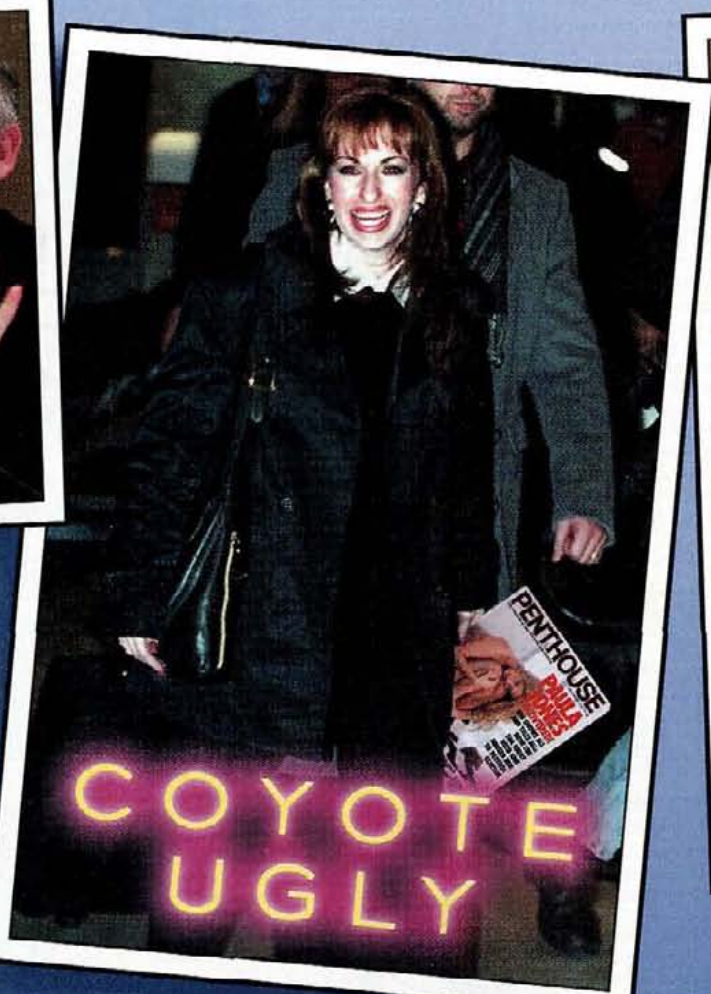


\$20,500,000



Hollywood released over 600 movies last year, several of them without Ben Stiller! No sane person could possibly see them all. Luckily, lots of things happened in real life (remember that?) during the past twelve months that reminded us of the titles of some of the movies we skipped. Why that's lucky, we don't know, but you might figure it out as you review...

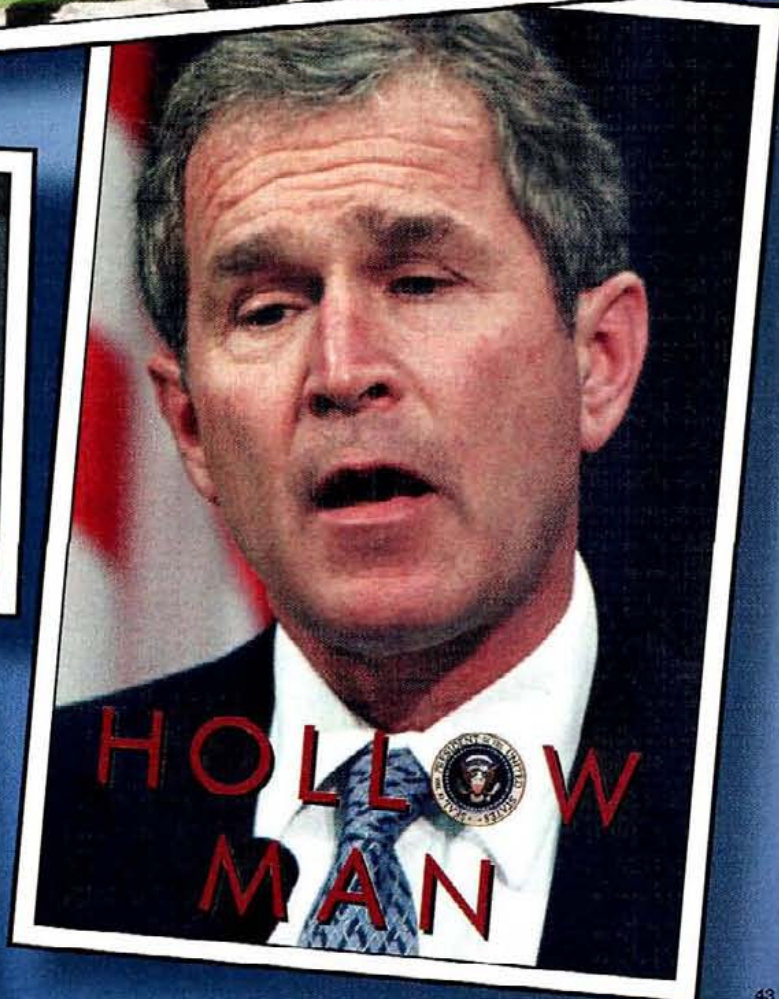
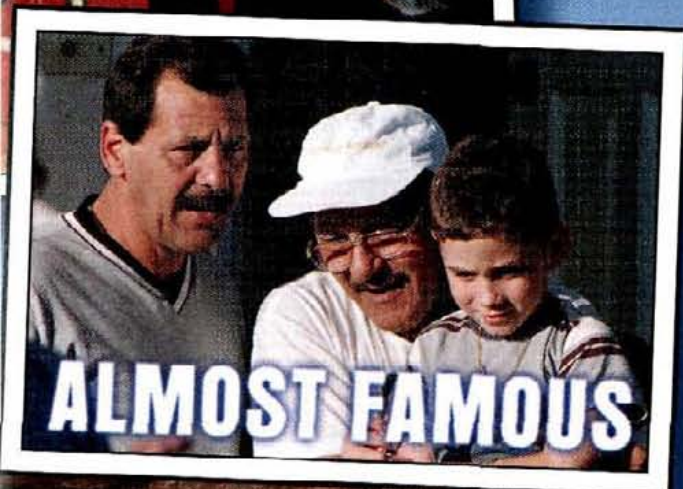
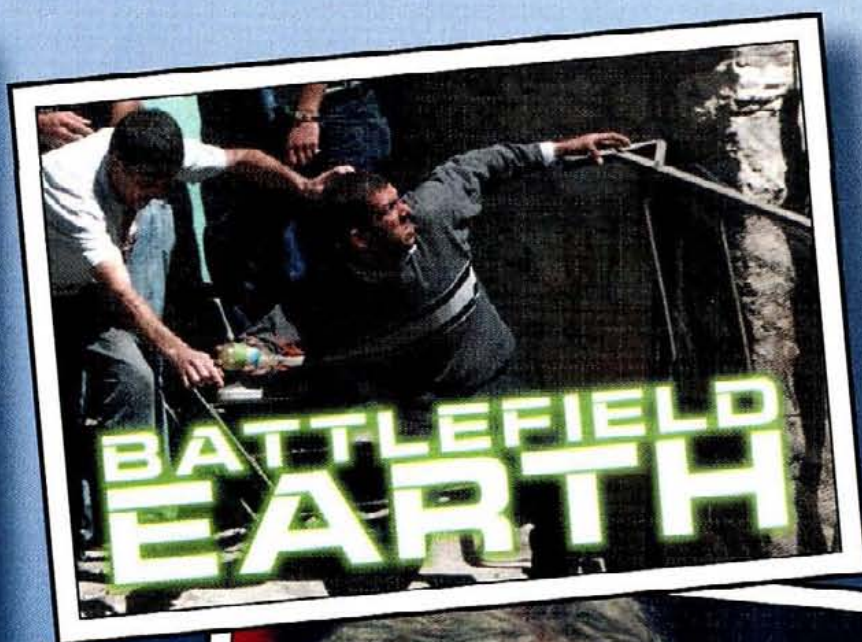
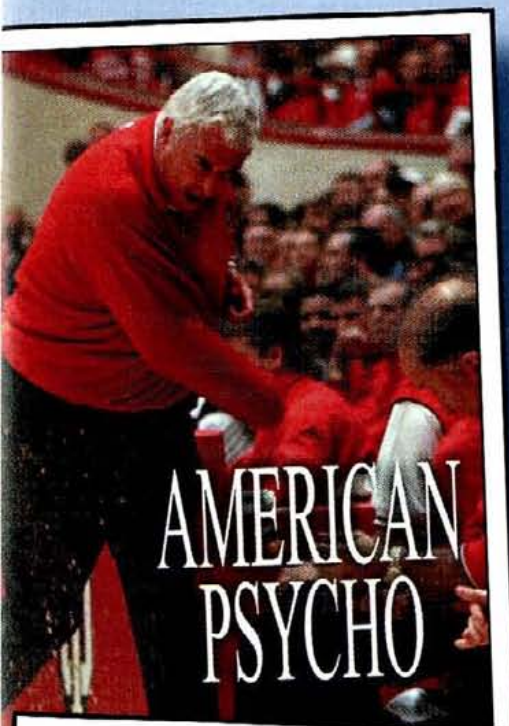
2000:



WRITER: DESMOND DEVLIN

PHOTOS: AP/WIDE WORLD PHOTOS

THE YEAR IN FILM





Anyone who's down with LL Cool J knows that his clothing line called **FUBU** is an acronym for "For Us, By Us." We here at MAD started poring over issues of *Vogue*, *Glamour* and *The Source* looking at other fashion names and discovered that LL isn't the only one on the acronym tip! So screw LL and get down with your MAD posse as we expose...

OTHER FASHION BRAND NAMES THAT ARE ACTUALLY ACRONYMS

ARTIST: RICK TULKA

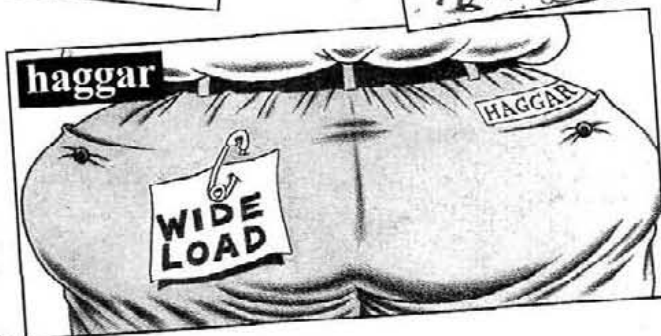
WRITER: MIKE SNIDER



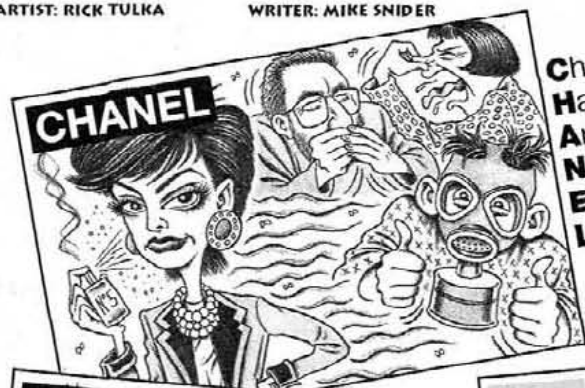
Foot Injury Looming Ahead



Grossly Unwarranted Chi-Chi Image



Hiding Aging Guys' Guts And Rumps



Chemically Harsh Aroma Nobody's Ever Liked



Apparel Developed In Deplorable Asian Sweatshops



Duplicates Of Calvin Kleins Except Really Shoddy



Lame 'Egg Gimmick' Grabs Suckers



See Protruding, Egregious Extremities Displayed Openly



THE LIGHTER SIDE OF...



ARTIST AND WRITER: DAVE BERG

ELECTIONS

I've got great news for you, Senator! A new poll was taken and it showed you in the lead!

That's terrific! Which poll was that?



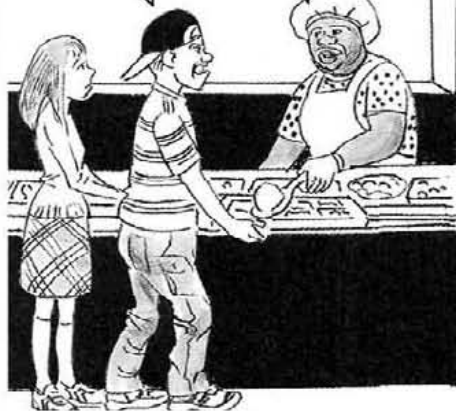
The one that sampled people who never vote!



LUNCH

The food in this cafeteria sucks! And it's too expensive!

Think of it in another way...

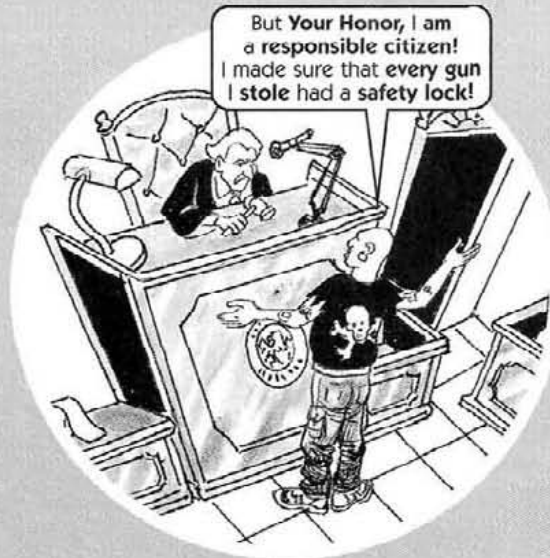


...you're paying for the atmosphere!



JUSTICE

But Your Honor, I am a responsible citizen! I made sure that every gun I stole had a safety lock!



OFF CAMPUS LIVING



INTERVIEWS



PREDICTIONS



READING



RELATIVITY

Gentlemen, the **profit picture** for this year **doesn't look good!** The merger appears to be a **dead issue!** Stock experts are predicting a **steady decline!** But there is **one piece of good news!**



This is the **longest** period of time that our company has gone without some disgruntled employee shooting up the place!



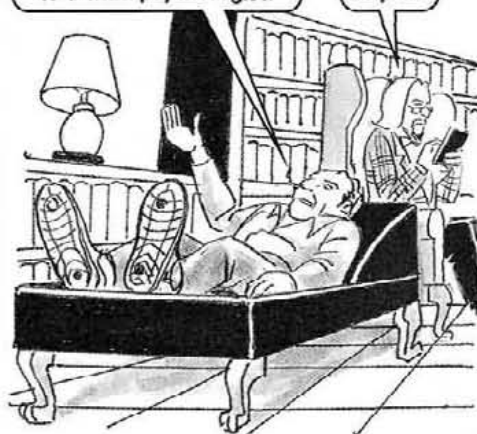
THERAPY

He's covering himself!
No matter what happens he'll be right!



Yes, Dr. Forman! When I was young my parents sent me to a child psychologist!

Was it helpful?



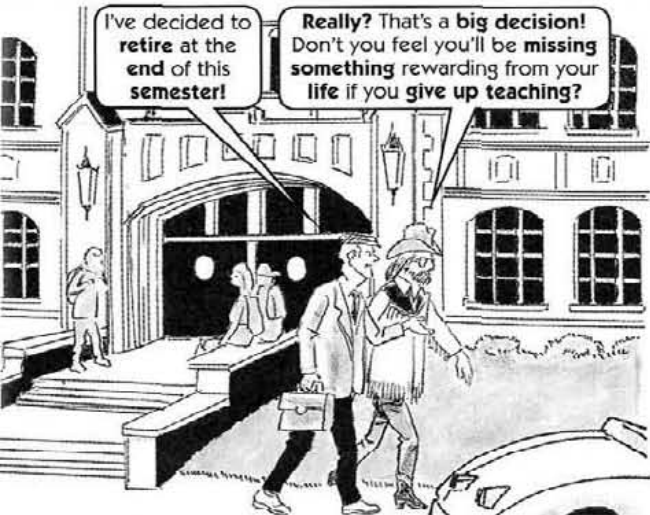
Nah! That kid didn't know a damn thing about psychology!



TEACHERS

I've decided to **retire** at the end of this semester!

Really? That's a **big decision!** Don't you feel you'll be **missing something** rewarding from your life if you give up teaching?



Yes, all those wonderful summer vacations!



THE OFFICE



PRAYERS



DOCTORS



Experience the Age of Legends

Dark Age of Camelot

- An immersive massively-multiplayer online role-playing game drawing on Arthurian legends, Norse mythology and Celtic lore
- 3 vast realms based on the ancient geography of Scandinavia, England, and Ireland
- Realm-based player vs. player combat



Join the Battle on PC
Fall 2001 A.D.

MYTHIC
ENTERTAINMENT

www.darkageofcamelot.com

ABANDON
ENTERTAINMENT



Sick and tired of lame, dull TV shows being re-made into lame, dull films, which are then mocked in lame, dull movie parodies? Hoo-boy, you might want to close the magazine this very second...



Sir, please fasten your seatbelt and observe the "No Bomb" sign!

Too late! It's going to explode in eight seconds!

You don't have eight seconds! We get off here!

In mid-flight?

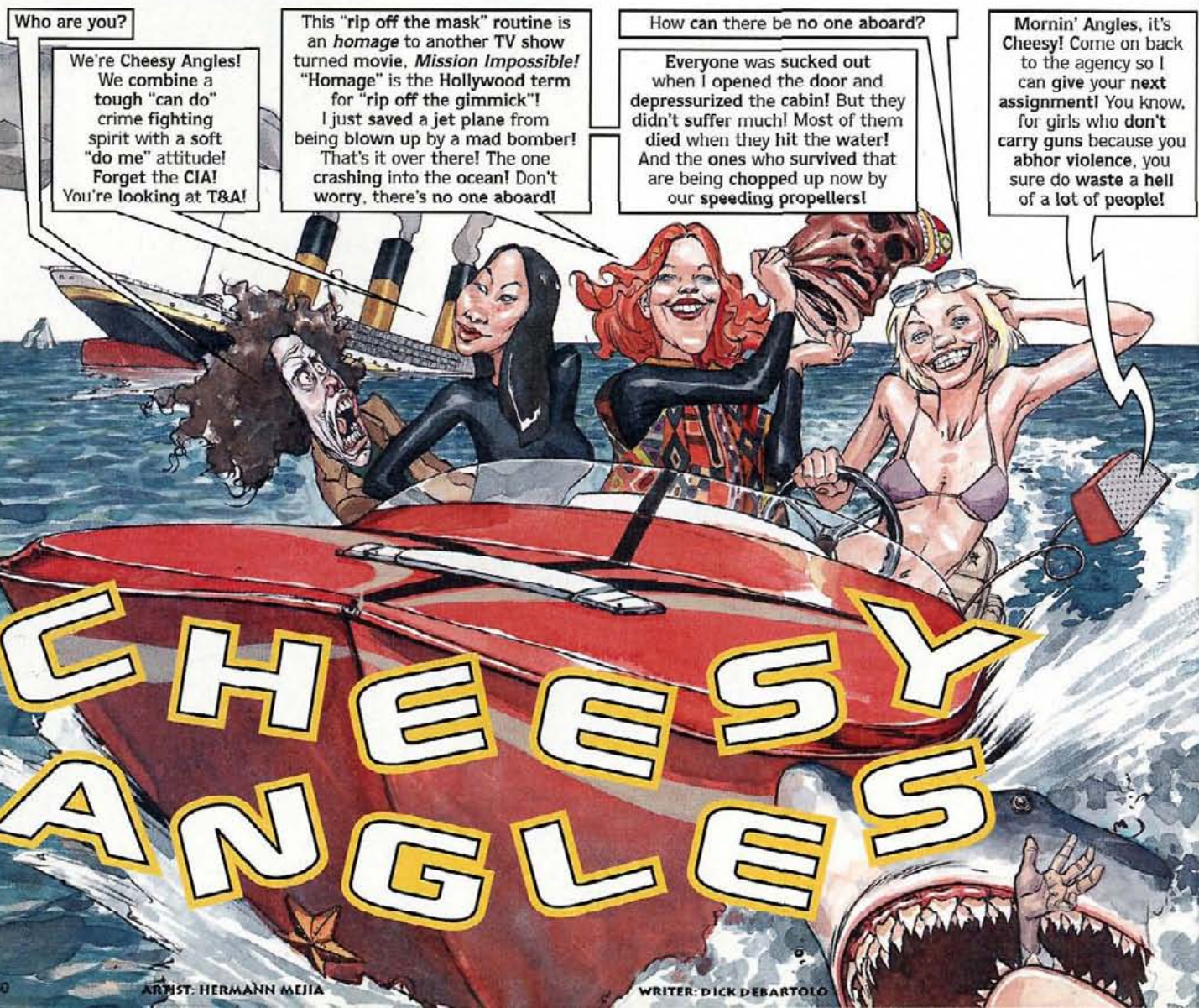
Yep! You have to read the fine print on Priceline.com tickets! Now out the door!



How come you got a parachute and I didn't?

In First Class, we get parachutes — you were in Coach — you get peanuts!

This is your Pilot! We are arriving two hours early and about 500 miles short of our destination! Thank you for flying on Turbulent Airlines!



Who are you?

We're Cheesy Angles! We combine a tough "can do" crime fighting spirit with a soft "do me" attitude! Forget the CIA! You're looking at T&A!

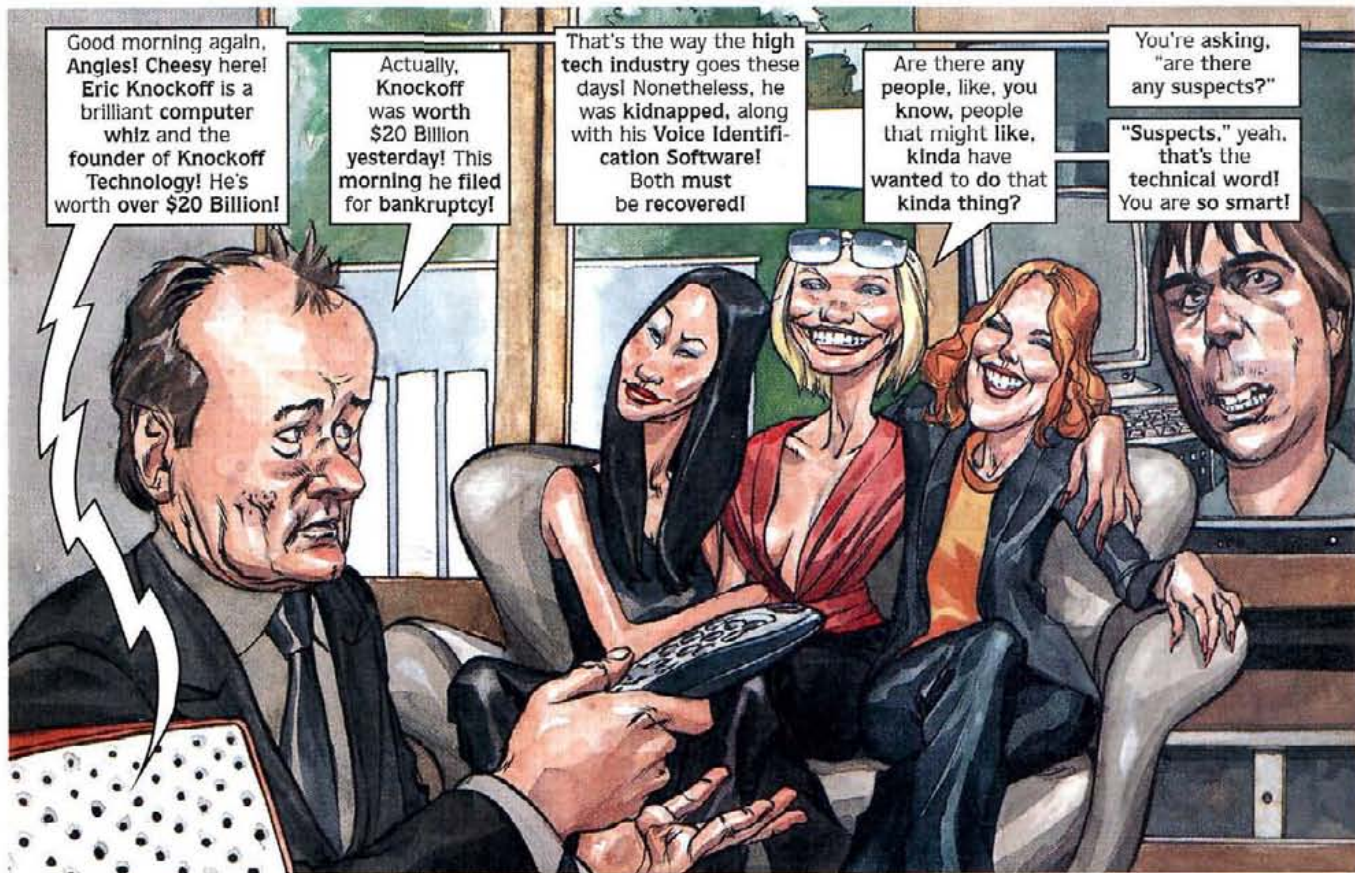
This "rip off the mask" routine is an *homage* to another TV show turned movie, *Mission Impossible*! "Homage" is the Hollywood term for "rip off the gimmick"! I just saved a jet plane from being blown up by a mad bomber! That's it over there! The one crashing into the ocean! Don't worry, there's no one aboard!

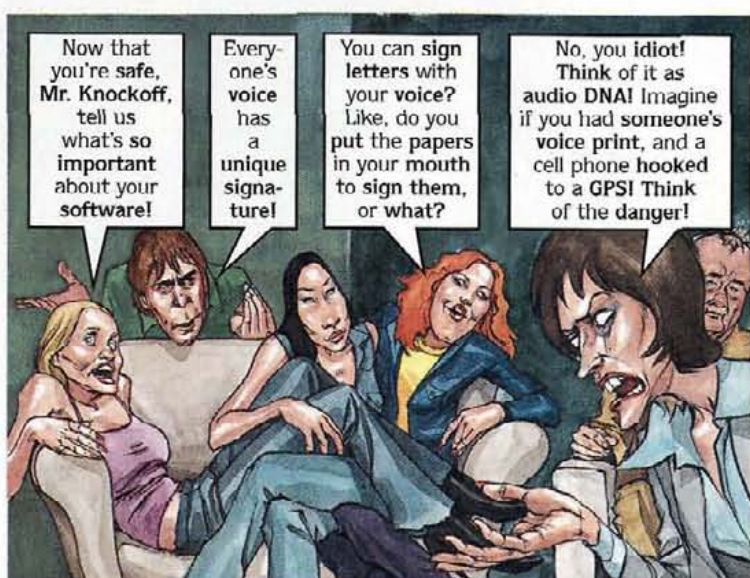
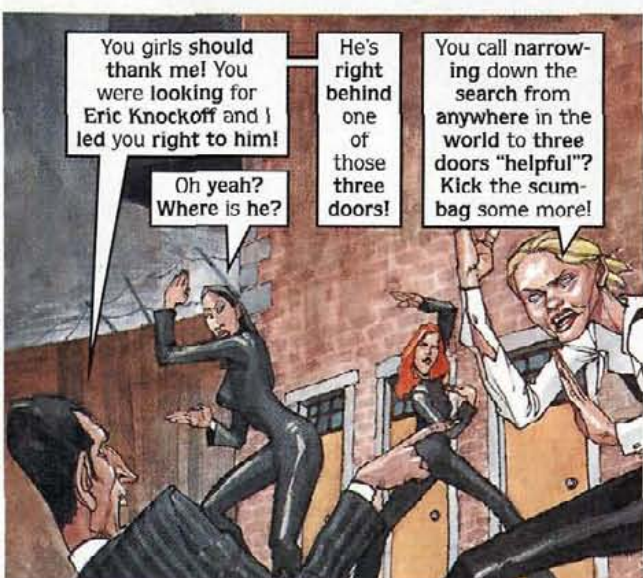
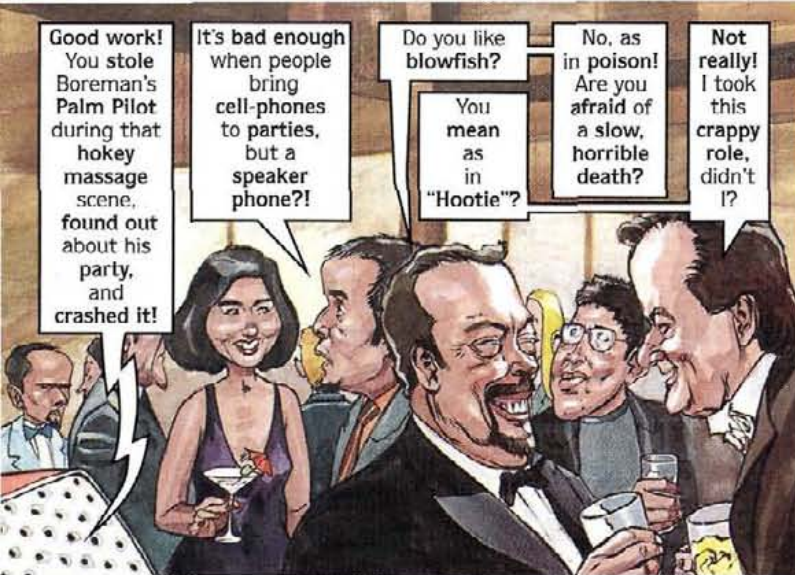
How can there be no one aboard?

Everyone was sucked out when I opened the door and depressurized the cabin! But they didn't suffer much! Most of them died when they hit the water! And the ones who survived that are being chopped up now by our speeding propellers!

Mornin' Angles, it's Cheesy! Come on back to the agency so I can give your next assignment! You know, for girls who don't carry guns because you abhor violence, you sure do waste a hell of a lot of people!

CHEESY ANGLES







What danger?

Well, when you used your cell phone, the person you called could discover your location!

That's not exactly a "crazed villain dominates the world" scenario!

No, but if you were sleeping with your best friend's boyfriend and you called her from his bedroom, she would know exactly where you were!

My God, it *is* a "crazed villain dominates the world" scenario!

Distract the chauffeur of Red Scar's President and learn where the stolen software is hidden!

This car has the easiest power steering I've ever seen!

I can turn the steering wheel with my tongue!

Hot! Let me show you the stick shift and see how your tongue works on that!

What makes you say that?

The stolen software is in this safe at Red Scar! In order to enter, two people must have a fingerprint check and a retinal scan at the exact same moment!

A retinal scan! You mean of my butt?

Not "rectal"! RETINAL scan! The eye! But, maybe we can arrange the other for the DVD director's cut version!

Amazing, Angles! You pretended to be an unconvincing German street band to snap pictures and get eye scans to fool the security system! Then you became belly dancers so you could get fingerprints! Next time though, I'd keep Bossy out of the belly dancer outfit! He doesn't look good in men's clothes...in woman's clothes, it's barf time!

You're inside the high security Red Scar vault! The bogus fingerprints and eye scan worked!

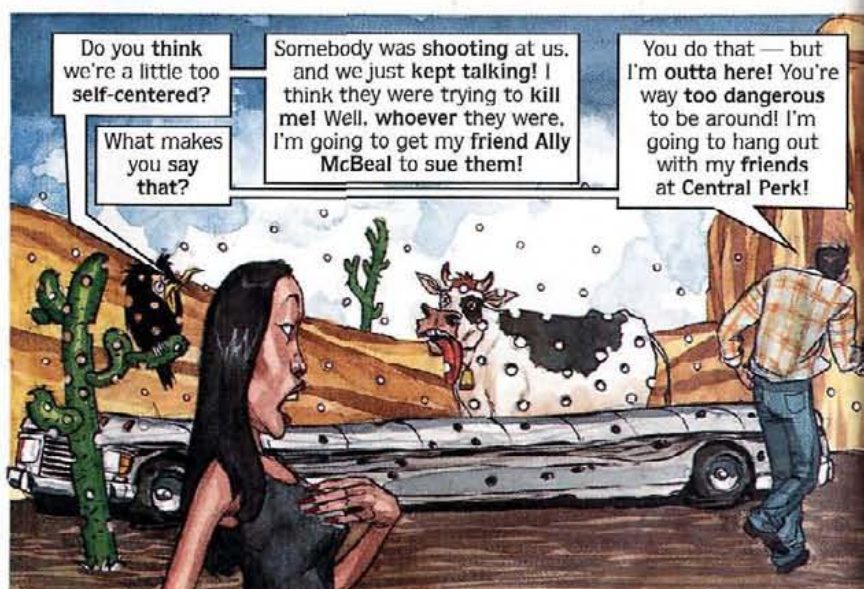
We didn't need 'em! There's a window in the vault so I just climbed in! This pressure-sensitive floor would sound an alarm if it detected footsteps, but I totally fooled it by walking on my hands!

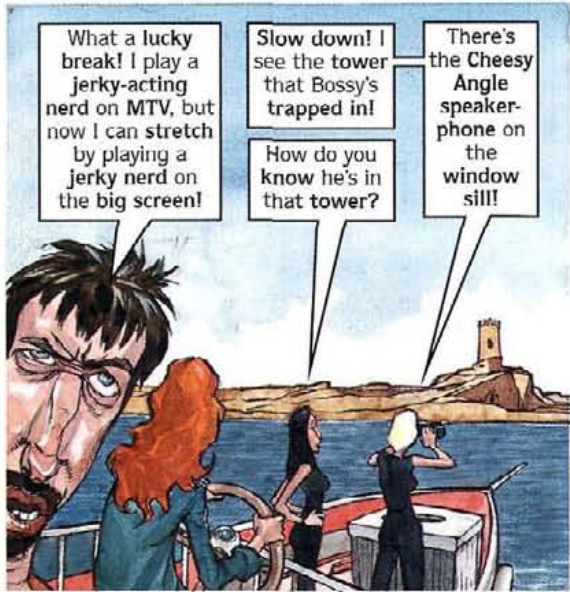
I'm glad you came over to see my photo collection!

How come none of the people in your pictures have heads?

It's a silly little thing I do! When people are no longer my friends, I cut their heads off!

If Lorena Bobbitt was working for you, she'd teach you a frightening variation!



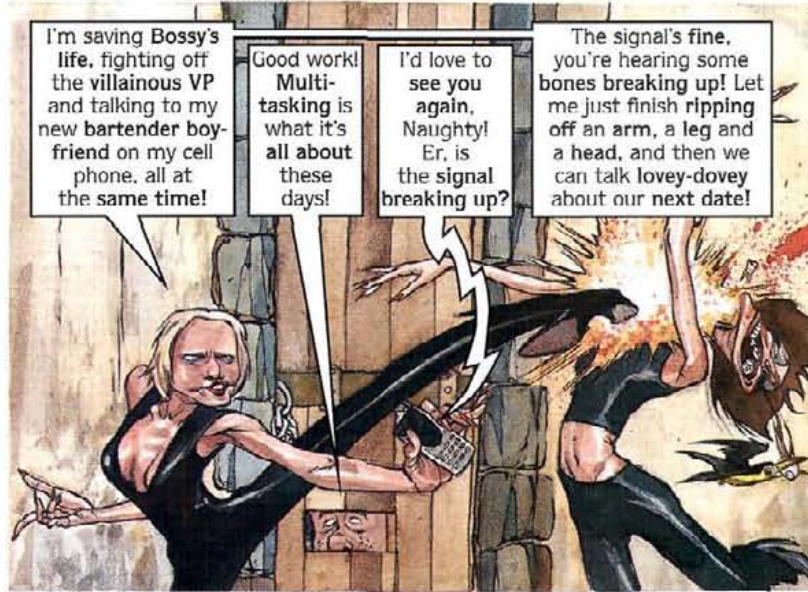


What a lucky break! I play a jerky-acting nerd on MTV, but now I can stretch by playing a jerky nerd on the big screen!

Slow down! I see the tower that Bossy's trapped in!

How do you know he's in that tower?

There's the Cheesy Angle speaker-phone on the window sill!



I'm saving Bossy's life, fighting off the villainous VP and talking to my new bartender boyfriend on my cell phone, all at the same time!

Good work! Multi-tasking is what it's all about these days!

I'd love to see you again, Naughty! Er, is the signal breaking up?

The signal's fine, you're hearing some bones breaking up! Let me just finish ripping off an arm, a leg and a head, and then we can talk lovey-dovey about our next date!



Angles! Knockoff used that voice technology software to locate my cabin! He's coming to kill me! He thinks I killed his father, or perhaps he just hates speakerphones, or people who speak on speakerphones!

Don't you worry, Cheesy! We're on the case!

On the case and on his helicopter! At least we're hanging from it!

Knockoff must be a brain-dead pilot! Three people are hanging from his helicopter, and with all that additional weight swinging wildly in the air, he doesn't notice a thing!



What's that?

Another improbable mission carried out by the non-violent Angles!

"Non-violent"! They just blew up a helicopter which will probably kill another bunch of people when that fireball comes back to earth!



Good work, Angles! I'd like to be there to congratulate you in person, but I prefer to keep my identity a secret!

Cheesy, why do you keep your identity a secret? What possible difference could it make to anyone if we see your face!

In all the years Cheesy Angles was on the air, no one ever asked that! I don't have a clue!



What's going on? A Cheesy Angles adventure always ends happy, with all of us on the beach! What are you Angles doing here in court?

Suing to protect the memory of a beloved old TV series that was wrecked for the big screen!

It's too late to stop this first one...

...but we're here to make sure there are no more! Even if it takes a ton of violence to do it!

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Animated Violence



**WHAT MAJOR
CHALLENGE IS
CONFRONTING MANY
OF TODAY'S TEENS?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Teenagers confront many overwhelming issues. Peer pressure forces them to prove that they are mature and ready to enter adulthood. To find out what major challenge many are confronted with, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"



SNIVELING INSECURELY, MANY TEENS DREAM OF BREAKING INTO PLACES WHERE THEY DON'T BELONG. THEY'RE FOREVER TRYING TO BEHAVE AND ACT GROWNUP. RATIONAL THOUGHT IS BEYOND THEM. THEIR ILL-FATED MOVES INTO ADULT WORLDS ARE WORTHLESS ACTIVITIES



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